

Valid for 2024.HS

Module Name: Study Trip	
Module Code	w.MA.XX.STIE.20HS
Module Description	The study trip consolidates students' knowledge of the degree program's materials, content, and philosophies through practical insights and examples from a growth-oriented environment. Based on various visits of growth-oriented start-ups, students will be able to discuss and interact with as well as learn from successful founders and top-level employees. Students will be able to understand processes, such as how successful founders and start-ups develop products and services, adapt to changes, and work towards an impact-oriented vision.
Program and Specialization	Business Administration - Specialization in Innovation and Entrepreneurship
Legal Framework	Academic Regulations MSc in Business Administration dated 04.06.2009, Appendix to the Academic Regulations for the degree program in Business Administration (Innovation and Entrepreneurship), first adopted on 01.09.2019
Module Category	Module Type: Compulsory Elective
ECTS	3
Organizational Unit	W Institut für Innovation&Entrepreneurship
Module Coordinator	Matthias Filser (file)
Deputy Module Coordinator	Gunther Kucza (kuca)
Prerequisite Knowledge	-
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<ul style="list-style-type: none"> Students... <ul style="list-style-type: none"> § apply what they have learned in an international environment. § know the principles of growth in different economic and cultural environments. § practice and apply their intercultural skills. § develop abstract and networked thinking. § learn to think in contexts. § develop the ability to analyze. § cooperate and work in teams. § develop their leadership skills within the group. § develop their communication skills in a foreign language environment by interacting with entrepreneurs and investors. § advance their capacity of dealing with conflict while working in their groups as well as in comparison to competing groups. § acquire a willingness to perform, be reliable, and demonstrate commitment. § practice the ability to reflect on and manage their own learning. § apply self-management and organizational skills. § practice time management.

Module Content	§ Practical insights into an entrepreneurial environment. § Experiencing entrepreneurship and discussing it with entrepreneurs. § Understanding the meaning and purpose of corporate strategies and discussing them with investors. § Workshops at universities; discussions with investors, entrepreneurs, and policy makers. § Practical implementation of business strategies. § Understanding country-specific characteristics. § How to do business in the respective destination.		
Links to other modules	-		
Methods of Instruction	§ Interactive Instruction § Project Work	Social Settings Used: § Individual Work § Group Work	
Digital Resources	None		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	-	-	
Excercise	-	-	
Project Work	-	-	
Seminar	28 h	-	
Total	28 h	0 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Preparation task	Pass/Fail	-	-
Final report	Grade	-	100,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: Other Attendance is compulsory during the company visits, otherwise the module will be considered as not passed.		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	This year's study trip will take place in fall 2024. It consists of a five-day (six-night) trip to an entrepreneurial ecosystem. Further information will be communicated in due course. The estimated cost can be up to CHF 3,000 (including economy-class flights, accommodation in a shared room, transportation during the study trip, and entrance tickets). Participation is limited to eight students. This module description is based on the assumption that freedom of movement is not restricted for any reason. Changes affecting the module or type of performance assessment are possible at short notice if circumstances change.		