

Valid for 2024.FS

<b>Module Name: Research Projects</b>	
Module Code	w.MA.XX.REP.19HS
Module Description	Research methodology exercises: Students consolidate and extend the methodological knowledge acquired in the module "Quantitative Methods" through their own research papers or the replication of published empirical results. Case study: Students work in small groups on a research study of a predefined topic. The goal is to become familiar with academic research standards and to be thoroughly prepared for the modules "Advanced Research Projects" and "Master's Thesis". In addition, the empirical methods introduced in the module "Quantitative Methods" are applied. The case study serves as a practical exercise and has a methodological orientation.
Program and Specialization	Banking and Finance
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	<b>Module Type:</b> Compulsory
ECTS	6
Organizational Unit	W Institut für Wealth & Asset Management
Module Coordinator	Christoph Kley (kley)
Deputy Module Coordinator	Christoph Künzle (kunh)
Prerequisite Knowledge	Students have a Bachelor's degree in Business Administration with a specialization in Banking & Finance. They have completed the module "Quantitative Methods", where they have acquired knowledge of empirical research methods and have learned to use statistical software at a basic level.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § extend their knowledge of the use of statistical software. § interpret the content of statistical results. § understand and question research findings in terms of their content and methodological foundation. § replicate individual stages of published empirical research as a model. § deepen and extend their knowledge of the techniques of scientific literature research and evaluation. § apply appropriate methodologies and data related to specific problems in producing a paper on a topic related to the subject matter.
Module Content	Produce a written empirical paper in small groups, supervised by their lecturers.
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.AREP.19HS w.MA.XX.QLM.19HS w.MA.XX.QNM.19HS

Methods of Instruction	§ Project Work § Explorative Learning		<b>Social Settings Used:</b> Group Work	
Digital Resources	Reader			
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>	
Lecture	4 h	-		
Excercise	-	-		
Project Work	-	10 h		
Seminar	4 h	-		
<b>Total</b>	<b>8 h</b>	<b>10 h</b>		
Performance Assessment				
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>	
-	-	-	-	
<b>Permitted Resources</b>	-			
<b>Others</b>				
	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>	
Talk/oral presentation	Grade	25	20,00 %	
Written Assignment	Grade	-	80,00 %	
Students are not allowed to revise and resubmit performance assessment tasks.				
Classroom Attendance Requirement	Mandatory Attendance: Other  Only for the colloquium.			
Language of Instruction/Examination	German			
Compulsory Reading	-			
Recommended Reading	-			
Comments	-			