Valid from 2024.HS

Module description: Organizations and Environment, Social and Governance

Module Code	w.MA.XX.OESG.23HS
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	A number of global organizations, such as World Business Council for Sustainable Development (WBCSD), Ellen MacArthur Foundation, OECD, and World Economic Forum (WEF), are taking the lead in addressing and guiding (post-) industrialized countries and their companies towards resource- and carbon-neutral economies. In addition, ESG principles are being used to guide and challenge companies and investors towards more socially acceptable (diversity, inclusion, and labor relations), environmentally responsible (resources and greenhouse gas (GHG) emissions) and governance (stakeholder management) principles. The ESG principles and guidelines by organizations go beyond simple compliance. These principles address new revenue models and investor objectives with a strong link to aspects of the circular economy. The module will use ESG as a starting point to discuss the strategic implementation of sustainability in organization.
Organizational Unit	CCR Ltg.
Module Coordinator	Christian Vögtlin
Deputy Module Coordinator	Anton Sentic
Program and Specialization	• Circular Economy Management
Legal Framework	Academic Regulations MSc in Circular Economy Management dated 02.06.2022, Appendix to the Academic Regulations for the degree program in Circular Economy Management, first adopted on 23.09.2022
Module Category	**Module Type** Compulsory
Prerequisite Knowledge	A general understanding of ESG principles and guidelines.
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation **Social Competence** • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

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Module Learning Objectives	Students... • can bring ESG principles and strategic sustainability into the context of the circular economy link it to the value drivers for different stakeholders. • can identify strategic opportunities and risks for organizations engaging in sustainability. • explain how sustainability is implemented in a coherent and systematic way and connect it to circular solutions. • establish a structured profile of the sustainability activities for a given company. • formulate and present detailed evaluations of specific situations, possible solutions, and strategic alternatives as the basis for strategic decision-making related to sustainability and the circular economy.
Module Content	• Guiding principles of ESG and strategic implementation of sustainability. • Business implications of the interface between a corporate sustainability strategy and the circular economy. • Strategic and organizational issues. • Development of case-study-based solutions.
Links to other modules	This module is linked to the following modules:
Digital Learning Resources	• Teaching Materials
Methods of Instruction	• Case Studies • Project Work • Lecture Social Settings Used: • Group Work • Individual Work

Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	28 h	-	
Excercise	-	-	
Project Work	-	8 h	
Seminar	-	-	
Total	**28 h**	**8 h**	**54 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
Written exam	closed book	60	50.00
Permitted Resources	No calculator	With dictionary	

Others	Assessment	Format	Length (min.)	Weighting
Project work	Grade	Gruppenarbeit	0	50.00

Classroom Attendance Requirement	None
Compulsory Reading	
Recommended Reading	
Comments	