

Valid from 2024.HS

<b>Module description: New Value Creation</b>	
<b>Module Code</b>	w.MA.XX.NVC.23HS
<b>ECTS Credits</b>	6
<b>Language of Instruction/Examination</b>	English
<b>Module Description</b>	The module focuses on current and future forms of value creation in different industries. We study the impact of current trends: supply chain resilience, digitalization, and sustainability.
<b>Organizational Unit</b>	IOV Leitung
<b>Module Coordinator</b>	Judith Paulus
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• Business Administration - Specialization in Enterprise Development</li> </ul>
<b>Legal Framework</b>	Academic Regulations MSc in Business Administration dated 04.06.2009, Appendix to the Academic Regulations for the degree program in Business Administration (Enterprise Development), first adopted on 09.11.2021
<b>Module Category</b>	<b>Module Type</b> Compulsory
<b>Prerequisite Knowledge</b>	-
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>
<b>Contribution to Program Learning Objectives</b>	<p><b>Professional Competence</b></p> <ul style="list-style-type: none"> <li>• Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>• Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>• Evaluate Content of Theoretical and Practical Relevance</li> </ul> <p><b>Methodological Competence</b></p> <ul style="list-style-type: none"> <li>• Problem-Solving &amp; Critical Thinking</li> <li>• Scientific Methodology</li> <li>• Work Methods, Techniques, and Procedures</li> <li>• Information Literacy</li> <li>• Creativity &amp; Innovation</li> </ul> <p><b>Social Competence</b></p> <ul style="list-style-type: none"> <li>• Written Communication</li> <li>• Oral Communication</li> <li>• Teamwork &amp; Conflict Management</li> <li>• Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <p><b>Self-Competence</b></p> <ul style="list-style-type: none"> <li>• Self-Management &amp; Self-Reflection</li> <li>• Ethical &amp; Social Responsibility</li> <li>• Learning &amp; Change</li> </ul>
<b>Module Learning Objectives</b>	Students... <ul style="list-style-type: none"> <li>• can describe and explain different form of value creation in supply chains.</li> <li>• can analyze and evaluate the impact of current trends on today's value creation.</li> <li>• develop their own solutions based on the analysis of data sources.</li> <li>• apply their knowledge on different case studies.</li> <li>• can discuss current problems in supply chains with industry professionals.</li> <li>• present their solutions in a convincing way.</li> <li>• collaborate to find creative, differentiated solutions to problems in supply chains.</li> <li>• can provide constructive feedback to their colleagues.</li> <li>• develop their own learning strategies to prepare inputs and discussions in class.</li> </ul>

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<b>Module Content</b>	<ul style="list-style-type: none"> <li>• Introduction to value creation in supply chains</li> <li>• Group work: Today's value creation</li> <li>• Group presentation I: Today's value creation</li> <li>• Trend A: Resilience in supply chains</li> <li>• Trend A: Supply chain resilience escape game</li> <li>• Trend B: Digital value creation I</li> <li>• Trend B: Digital value creation II</li> <li>• Group work: Future value creation (digital)</li> <li>• Group presentation II: Future value creation (digital)</li> <li>• Trend C: Sustainable value creation I</li> <li>• Trend C: Sustainable value creation II</li> <li>• Group work: Future value creation (sustainable)</li> <li>• Impact of all trends on future value creation</li> <li>• Group Presentation III: Future value creation (sustainable)</li> </ul>																																						
<b>Links to other modules</b>	This module is linked to the following modules: <ul style="list-style-type: none"> <li>• w.BA.XX.1OP.XX</li> <li>• w.MA.XX.VIO.23HS</li> </ul>																																						
<b>Digital Learning Resources</b>	<ul style="list-style-type: none"> <li>• Reader</li> <li>• Teaching Videos</li> <li>• Practice and Application Exercises (with Key)</li> <li>• Multiple Choice Tests</li> </ul>																																						
<b>Methods of Instruction</b>	<ul style="list-style-type: none"> <li>• Problem-Oriented Teaching</li> <li>• Case Studies</li> <li>• Interactive Instruction</li> <li>• Project Work</li> <li>• Literature Review</li> <li>• Application Tasks</li> <li>• Lecture</li> </ul>	Social Settings Used: <ul style="list-style-type: none"> <li>• Pair Work</li> <li>• Individual Work</li> <li>• Group Work</li> </ul>																																					
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<b>Classroom Attendance Requirement</b>	Other  Attendance is compulsory in weeks 3, 5, 9, and 14. In the case of an unjustified absence, that performance assessment will be given a grade of 1.0. A medical certificate must be submitted in the event of absence due to illness.																																						
<b>Compulsory Reading</b>	<ul style="list-style-type: none"> <li>• Mandatory resources (videos, documents, etc.) will be provided each week</li> </ul>																																						
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Comments

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