

Valid for 2024.FS

Module Name: Fintech Entrepreneurship			
Module Code	w.MA.XX.FES.22HS		
Module Description	This module aims to give students the opportunity to develop their own Fintech business ideas. It promotes students' communication skills by requiring them to prepare and present an investor pitch (ideally in pairs or individually). Each group will benefit from two individual coaching sessions. Finally, students will also hear presentations by experts, mainly about the challenges of establishing a new company.		
Program and Specialization	Banking and Finance		
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012		
Module Category	Module Type: Compulsory		
ECTS	3		
Organizational Unit	W Institut für Wealth & Asset Management		
Module Coordinator	Christoph Kley (kley)		
Deputy Module Coordinator	Johannes Höllerich (hoe)		
Prerequisite Knowledge	A Bachelor's degree in business administration		
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence		
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change		
Module Learning Objectives	Students... § are able to develop a Fintech business idea. § are able to prepare a presentation using an appropriate structure and design § are able to communicate their business idea in an investor pitch.		
Module Content	§ Pitching § Designing a Fintech startup presentation § Exchange of experiences on starting a business § Colloquium		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.AIM.22HS w.MA.XX.BMT.22HS		
Methods of Instruction	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> § Lecture § Interactive Instruction § Exercises § Project Work </td> <td style="vertical-align: top;"> Social Settings Used: § Individual Work § Pair Work </td> </tr> </table>	§ Lecture § Interactive Instruction § Exercises § Project Work	Social Settings Used: § Individual Work § Pair Work
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Digital Resources	Reader		

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Lecture	20 h	-		
Excercise	-	-		
Project Work	-	2 h		
Seminar	8 h	-		
Total	28 h	2 h		
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others				
	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Grade	30	100,00 %	
Students are not allowed to revise and resubmit performance assessment tasks.				
Classroom Attendance Requirement	Mandatory Attendance: Other Attendance of the final colloquium is mandatory.			
Language of Instruction/Examination	German			
Compulsory Reading	-			
Recommended Reading	-			
Comments	-			