

Valid for 2023.HS

<b>Module Name: Drivers – Politics and Governance</b>	
Module Code	w.MA.XX.DPG.23HS
Module Description	The transformation towards a circular economy is supported and/or driven by policy. Central to this process is the governance and policy-mix concept. In this module, we will present and discuss the drivers and barriers as well as transformation paths towards a circular economy. At the same time, we will address the multi-level governance (coordinated actions) and instruments/measures required to promote circular economy as well as associated policy challenges. The influencing policies will be analyzed from multiple stakeholder perspectives: the private sector/enterprises, consumers, legislators, and non-governmental organizations (NGOs). The drivers and barriers will be discussed in the context of international governance of climate change and biodiversity, SDG, sustainability promoting policy actions: EU Green Deal, EU Circular Economy Action Plan, as well as the environmental, social, and corporate governance (ESG) principles.
Program and Specialization	Circular Economy Management
Legal Framework	Academic Regulations MSc in Circular Economy Management dated 02.06.2022, Appendix to the Academic Regulations for the degree program in Circular Economy Management, first adopted on 23.09.2022
Module Category	<b>Module Type:</b> Compulsory
ECTS	3
Organizational Unit	W International Management Institute
Module Coordinator	Grégoire Meylan (melg)
Deputy Module Coordinator	Raushan Bokusheva (boku)
Prerequisite Knowledge	Students must have basic knowledge of: <ul style="list-style-type: none"> <li>• sustainability and resources and how they are managed.</li> <li>• circular economy methods and definitions.</li> <li>• technologies and innovations in the circular economy.</li> </ul>
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... <ul style="list-style-type: none"> <li>§ know the players, policies, and measures in multilateral, supranational, and national settings.</li> <li>§ understand typical policy measures to foster implementation of the circular economy.</li> <li>§ understand the strengths and weaknesses of different policy instruments.</li> <li>§ know how to examine policy-making mechanisms (e.g., lobbying).</li> <li>§ know how to analyze the impact of policies, regulations, and other measures.</li> <li>§ know innovation process dynamics and policy instruments aimed at promoting innovation (technological, institutional, and social innovations).</li> </ul>

Module Content	§ The circular economy as a long-term transformation process and the role of politics § Political theory: Definition of government and governance, polity, policy, and politics § Policymaking/process, introducing the case study Switzerland: "Revision USG" § Lobbying and stakeholder analysis (reference to behavioral change) § Typology of measures, policy instruments, policy-mix concept (regulation and economic instruments (bans of substances, tax on resources extraction, extended producer responsibility, waste fees) § Policy impact evaluation § Supra-national approaches § Multi-lateral approaches § National/regional approaches § Innovation policy and economics § Market competition and company strategic behavior § Challenges, including multi-level governance, policy integration, and the decline of industries (student presentations) § Synthesis and Q&A on exam		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Project Work	<b>Social Settings Used:</b> § Individual Work § Pair Work § Group Work	
Digital Resources	§ Teaching Materials § Practice and Application Exercises (with Key) § Case Studies (with Key)		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Lecture	22 h	50 h	
Excercise	2 h	2 h	
Project Work	-	-	
Seminar	4 h	10 h	
<b>Total</b>	<b>28 h</b>	<b>62 h</b>	<b>0 h</b>
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
Written exam	Closed book	60	70,00 %
<b>Permitted Resources</b>	Approved calculator according to "Guidelines on Supplementary Materials"		
<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Talk/oral presentation	Grade	30	30,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: 80%		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		