

Valid for 2023.HS

| Module Name: Corporate Governance, Ethics and Leadership | |
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| Module Code | w.MA.XX.CGEL.19HS |
| Module Description | The module focuses on the foundations of the non-financial management and control of banks and insurance companies. An important component of corporate governance is the interaction between a company's management (executive board, group/management board), its supervisory body (board of directors), and its shareholders and other stakeholders/stakeholder groups (employees, business partners, social partners, taxpayers; society as a whole). Good corporate governance forms the basis for a healthy corporate culture and strong leadership. Ethics and leadership are crucial for the implementation of and compliance with corporate governance principles to ensure that companies are managed responsibly and sustainably. |
| Program and Specialization | Banking and Finance |
| Legal Framework | Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012 |
| Module Category | Module Type: Compulsory |
| ECTS | 6 |
| Organizational Unit | W Institut für Wealth & Asset Management |
| Module Coordinator | Jan Kúpfer (kupj) |
| Deputy Module Coordinator | Sebastian Barth (barb) |
| Prerequisite Knowledge | - |
| Contribution to Program Learning Goals (Affected by Module) | <ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence |
| Contribution to Program Learning Objectives | <ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change |
| Module Learning Objectives | <ul style="list-style-type: none"> Students... <ul style="list-style-type: none"> § are able to describe the concepts of corporate governance and classify them theoretically. § become familiar with the relevance of corporate governance for banks and insurance companies in current topic areas. § understand the significance and the interrelationships of the various stakeholder groups. § understand the high significance of applied ethics to banks and insurance companies. § become familiar with the possibilities and limitations of leadership concepts. |
| Module Content | <ul style="list-style-type: none"> § Principles of non-financial management, steering and control of banks and insurance companies; including case examples § Concepts of corporate governance; including case examples and class discussion § Ethical aspects of leadership, including case examples, class discussion, and group assignments § Leadership competencies; including case examples |

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| Links to other modules | The content of this module is linked to the following modules: | | |
| | w.MA.XX.BMO.19HS | | |
| | w.MA.XX.BPM.19HS | | |
| | w.MA.XX.IRB.19HS | | |
| | w.MA.XX.PMA.19HS | | |
| w.MA.XX.SIM.19HS | | | |
| Methods of Instruction | § Lecture § Interactive Instruction § Case Studies § Exercises § Problem-Oriented Teaching § Explorative Learning § Literature Review | Social Settings Used: § Individual Work § Group Work | |
| Digital Resources | § Teaching Videos § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests | | |
| Type of Instruction | Classroom Instruction | Guided Self-Study | Autonomous Self-Study |
| Lecture | - | - | |
| Excercise | 4 h | - | |
| Project Work | - | 60 h | |
| Seminar | 36 h | 20 h | |
| Total | 40 h | 80 h | |
| Performance Assessment | | | |
| End-of-module exam | Form | Length (min.) | Weighting |
| Written exam | Closed book | 60 | 40,00 % |
| Permitted Resources | No calculator | With dictionary | |
| | | | |
| Others | Assessment | Length (min.) | Weighting |
| Written Assignment | Grade | - | 30,00 % |
| Talk/oral presentation | Grade | 10 | 10,00 % |
| (Multiple-choice) quizzes | Grade | - | 20,00 % |
| Students are not allowed to revise and resubmit performance assessment tasks. | | | |
| Classroom Attendance Requirement | Mandatory Attendance: Other Attendance is mandatory for the classes with (multiple-choice) quizzes and the case examples. | | |
| Language of Instruction/Examination | German | | |
| Compulsory Reading | Welge, M. & Eulerich, M. (2014). Corporate-Governance-Management. Theorie und Praxis der guten Unternehmensführung. 2. Auflage edition. Wiesbaden: Springer Gabler. ISBN 978-3-8349-4538-9. ISBN ebook 978-3-8349-4539-6. | | |
| Recommended Reading | Detailed instructions concerning the literature will be issued at the start of the semester. | | |
| Comments | - | | |