

Valid for 2023.HS

Module Name: Agile and Innovation Methods	
Module Code	w.MA.XX.AIM.22HS
Module Description	The module deals with the agile method of design thinking as a theoretical basis for innovation projects. The theory dealt with is directly applied to a real problem in the current financial sector. In the module, current regulatory issues of the European and Swiss financial markets are dealt with by the students in groups, and solution approaches are sought in project assignments.
Program and Specialization	Banking and Finance
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	Module Type: Compulsory
ECTS	6
Organizational Unit	W Institut für Wealth & Asset Management
Module Coordinator	Bettina Eva Stumpp (stuv)
Deputy Module Coordinator	Johannes Höllerich (hoee)
Prerequisite Knowledge	Basic knowledge of banking and financial market regulation, an understanding of national and European financial markets is an advantage. Some knowledge of project management and teamwork is helpful.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § understand how to use design thinking to concretize an issue and structure a solution approach. § acquire an in-depth understanding of a topic of financial market regulation of their choice § find their own solutions in an intercultural approach, which can be implemented
Module Content	§ Introduction to the technical topics of the assignment, group instruction § Introduction to and overview of the agile method of design thinking § Supervision and coaching of group assignments in a multi-stage approach
Links to other modules	The content of this module is linked to the following module: w.MA.XX.BMT.22HS
Methods of Instruction	§ Project Work § Explorative Learning § Literature Review Social Settings Used: Group Work
Digital Resources	§ Reader § Teaching Videos

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	-	20 h	
Excercise	-	-	
Project Work	40 h	-	
Seminar	-	-	
Total	40 h	20 h	120 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Scientific paper	Grade	-	50,00 %
Talk/oral presentation	Grade	20	50,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: None We urge students to take advantage of the coaching offered.		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	-		
Comments	<p>The module has been developed in cooperation with the Finance and Banking Department of the Spanish university CUNEF (Madrid) as part of a project sponsored by SIX Group. The best solution will be awarded a prize and the students will be allowed to present at the meeting of the EU presidency takeover by Spain.</p> <p>Furthermore, all pitches will be presented once for grading (around November) as well as a second time in January 2024 to a delegation from ZHAW, CUNEF, SIX, etc.</p> <p>To enable international and cross-institutional exchange, the language of instruction is English.</p>		