| Module Name: Preparation for Proficiency |  |
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| Module Code | w.BA.XX.WPM-PrepP.XX |
| Module Description | This is a one-semester course which aims to: a) develop language skills at the lower C2 level of the Common European Framework of Reference (CEFR) for Languages, and b) introduce students to the Cambridge C2 Proficiency examination. |
| Program and Specialization | B Business Administration - Specialization in Accounting, Controlling, Auditing <br> B Business Administration - Specialization in Banking and Finance <br> B Business Administration - Specialization in Banking and Finance (FLEX) <br> B Business Administration - Specialization in Banking and Finance (PiE) <br> B Business Administration - Specialization in Behavioral Design <br> B Business Administration - Specialization in Economics and Politics <br> B Business Administration - Specialization in Financial Management <br> B Business Administration-Specialization in General Management <br> B Business Administration-Specialization in General Management (Flex) <br> B Business Administration - Specialization in Marketing <br> B Business Administration - Specialization in Risk and Insurance <br> B Business Information Technology - Specialization in Business Information Systems <br> B Business Law |
| Legal Framework | Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009 |
| Module Category | Module Type: Program Phase: <br> Compulsory Elective <br> Main Study Period  |
| ECTS | 3 |
| Organizational Unit | W Kommunikation in Wirtschaft und Recht |
| Module Coordinator | Aiyana Lee-Bosshard (leeo) |
| Deputy Module Coordinator | Elizabeth Kollmann (koel) |
| Prerequisite Knowledge | University admission (higher vocational diploma/Berufsmatura or Swiss federal school leaving diploma/Matura including English) |
| Contribution to Program Learning Goals (Affected by Module) | B Professional Competence <br> B Methodological Competence <br> B Social Competence <br> B Self-Competence <br> Prem  |
| Contribution to Program Learning Objectives | Professional Competence <br> B Knowing and Understanding Content of Theoretical and Practical Relevance <br> B Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance <br> B Evaluate Content of Theoretical and Practical Relevance <br> Methodological Competence <br> B Problem-Solving \& Critical Thinking <br> B Work Methods, Techniques, and Procedures <br> B Information Literacy <br> B Creativity \& Innovation <br> Social Competence <br> B Written Communication <br> B Oral Communication <br> B Teamwork \& Conflict Management <br> B Intercultural Insight \& Ability to Change Perspective <br> Self-Competence <br> B Self-Management \& Self-Reflection <br> B Ethical \& Social Responsibility <br> $B$ Learning \& Change |
| Module Learning Objectives | Students... <br> B understand complex opinions/arguments through listening and reading texts <br> B understand detail, opinion, tone, implication and purpose through listening and reading texts <br> B write an essay, summarising and evaluating a given text <br> B discuss abstract/cultural topics with a good degree of fluency and range of expression in small groups <br> B use language at the lower C2 level of the Common European Framework of Reference for Languages |



