

Valid for 2024.FS

Module Name: Project Management	
Module Code	w.BA.XX.WPM-PM-BL.XX
Module Description	Students gain insights into project management competencies in a practice-oriented and structured manner. This module focuses on the technical know-how of project management. In particular, it teaches situational behavioral and contextual competencies that comprehensively support project managers in today's complex world. The module equips students with the necessary knowledge base to independently and successfully manage (sub-)projects. It provides a comprehensive introduction to the multi-faceted methodology and systematics of project management. In addition, the module repeatedly bridges the gap to legal topics and reflects on why lawyers are important in project management and why project management is important for lawyers.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory Elective
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Institute for Organizational Viability
Module Coordinator	Ruth Christine Lechler (lecl)
Deputy Module Coordinator	-
Prerequisite Knowledge	-
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are able to formulate project goals and create a project plan. § know the tools, methods, and techniques of project work and are able to employ them effectively. § are able to supervise and steer a project. They are also able to deal with deviations from the plan.

Module Content	§ Why projects? Why project management? Why have lawyers in a project team? § Project goals, scope, and stakeholder management § Processes and requirement management § Procedural models § Structures and roles § Planning § Team-building and leadership § Communication and project marketing § Risk management and quality management § Change management § The triangle of project goals § Evaluating collaboration and outcomes § Methods and certification		
Links to other modules	-		
Methods of Instruction	§ Interactive Instruction § Application Tasks § Case Studies § Exercises § Problem-Oriented Teaching § Project Work	Social Settings Used: Group Work	
Digital Resources	§ Practice and Application Exercises (with Key) § Case Studies (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	28 h	15 h	
Total	28 h	15 h	47 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	50,00 %
Talk/oral presentation	Grade	15	50,00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	§ Various ZHAW slide sets § Bohinc, T. (2019). Grundlagen des Projektmanagements Methoden, Techniken und Tools für Projektleiter. ISBN 978-3-95623-851-2.		
Recommended Reading	§ Gubelmann, J. (2021). Projektmanagement - Zertifizierung nach IPMA(ICB4)-Ebenen D und C. ISBN 9783715578798.		
Comments	-		