

Valid for 2024.FS

Module Name: Data Protection and Data Management	
Module Code	w.BA.XX.3DPDM-BL.XX
Module Description	In a world where it is sometimes said that data has become the lifeblood of innovation, commerce, and societal progress, data protection and data management have become great challenges. This module addresses these topics and is your gateway to understanding and mastering in particular Swiss data protection law and navigating the complexities of this field with a view to our data-driven future. The main focus of this class is Swiss data protection law.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Zentrum für Unternehmensrecht
Module Coordinator	Michael Widmer (wime)
Deputy Module Coordinator	-
Prerequisite Knowledge	No prerequisite knowledge is required.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are enabled to reflect on the relevant issues related to data protection mainly in legal terms. § recognize complex interconnections that enable them to identify and deal with issues related to data protection. § have knowledge of data protection law at a national level. § have basic knowledge of certain data management issues.
Module Content	§ Purpose of data protection and laws applicable to it § Terminology of data protection law § Data protection principles § Basics of information security (to the extent it relates to data protection) § Special provisions for data processing by private individuals / Remedies of data subjects § Special provisions for data Processing by federal bodies / Processing by Swiss cantonal bodies § Rights of data subjects § Duties of controllers and processors § Processing by processors § Legal aspects of international data transfers § Basics of certain data management issues

Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Exercises	Social Settings Used: § Individual Work § Pair Work	
Digital Resources	Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	26 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	26 h	20 h	44 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Oral exam		15	100,00 %
Permitted Resources	Permitted resources to be communicated.		
Others	Assessment	Length (min.)	Weighting
-	-	-	-
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		