

Valid for 2024.FS

| Module Name: Bachelor's Thesis | |
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| Module Code | w.BA.XX.3Bar-BO-FLEX.XX |
| Module Description | Students produce a research paper (the Bachelor's thesis) based on scientific principles. This is an individual piece of work on a topic that is either scientific or practical in nature. In doing so, students address an issue they have chosen or one that has been selected for them. They analyze the task at hand, conduct an in-depth analysis of the situation, and on that basis formulate recommendations for resolving the problem at hand. In this context, students apply the knowledge and skills they have acquired over the course of their studies in a purpose-oriented, effective, and efficient way while acquiring additional specialist knowledge. The Bachelor's thesis thus reflects students' capacity to perform and increase this capability as a result of completing the degree program. |
| Program and Specialization | § Business Administration - Specialization in Banking and Finance (FLEX) § Business Administration - Specialization in General Management (Flex) |
| Legal Framework | Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009 |
| Module Category | Module Type: Compulsory |
| | Program Phase: Main Study Period |
| ECTS | 15 |
| Organizational Unit | W Lehre General Management |
| Module Coordinator | Stefan Schuppisser (sste) |
| Deputy Module Coordinator | Maximilian Müller (mlxi) |
| Prerequisite Knowledge | The compulsory modules of their degree program and specialization. |
| Contribution to Program Learning Goals (Affected by Module) | § Professional Competence § Methodological Competence § Social Competence § Self-Competence |
| Contribution to Program Learning Objectives | Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change |
| Module Learning Objectives | Students... § are able to identify the knowledge related to the degree program and their specialization (frameworks, tools, concepts, and models) in the context of the problem at hand. § identify the methods that are relevant to deal with the problem at hand. § analyze specific issues of business administration based on the knowledge system they have been taught. § apply the relevant knowledge (frameworks, tools, concepts, and models) in the context of the problem situation. § design and evaluate possible solutions to specific questions, taking into account problem-related criteria. § present and discuss the concept they have developed for dealing with the problem situation. § produce a paper satisfying scientific requirements with regard to form, structure, and procedure. § adopt different perspectives in evaluating issues of business administration. |

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| Module Content | § Scientific exploration of a subject of business administration § Systematic development of a problem analysis by means of the knowledge structures of the degree program § Documentation of procedures in the context of the problem-solving process § Development and evaluation of solution strategies § Application of methods for preparing a scientific thesis (sourcing of information, analysis/evaluation of information, scientific theory, qualitative and quantitative social research) § Writing a scientific thesis | | |
| Links to other modules | - | | |
| Methods of Instruction | § Explorative Learning § Literature Review § Discussion § BSc Thesis Support (coaching) | Social Settings Used: Individual Work | |
| Digital Resources | § Teaching Videos § myStudybox | | |
| Type of Instruction | Classroom Instruction | Guided Self-Study | Autonomous Self-Study |
| Large Class | - | - | |
| Small Class | - | - | |
| Group Instruction | - | - | |
| Practical Work | - | - | |
| Seminar | - | - | |
| Total | 0 h | 0 h | 450 h |
| Performance Assessment | | | |
| End-of-module exam | Form | Length (min.) | Weighting |
| - | - | - | - |
| Permitted Resources | - | | |
| | | | |
| Others | Assessment | Length (min.) | Weighting |
| Written Assignment | Grade | - | 100,00 % |
| Classroom Attendance Requirement | Mandatory Attendance: None | | |
| Language of Instruction/Examination | German | | |
| Compulsory Reading | - | | |
| Recommended Reading | - | | |
| Comments | For deadlines and other requirements, see "Guidelines for Writing a Bachelor's Thesis" (Intranet) and the "MoLeNa" tool. | | |