

Valid for 2024.FS

Module Name: International Corporate Responsibility Management			
Module Code	w.BA.XX.2ICRM.XX		
Module Description	In this module, students will be introduced to core concepts and current discussions on sustainability and corporate social responsibility, with a particular emphasis on international and intercultural issues. The module starts with introductory lectures before changing to an interactive seminar format in which students present and discuss topics of their choosing related to sustainability and corporate responsibility. After successful completion of this class, students will be able to explain core concepts in the context of corporate responsibility and sustainable development, understand the importance of international and intercultural aspects in this context, appreciate the importance of ethics and critical thinking, critically reflect on their roles as members of business organizations and professional associations, and apply the concepts they have learned in class to real-life problems in international business.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Specialization in Accounting, Controlling, Auditing § Business Administration - Specialization in Banking and Finance § Business Administration - Specialization in Banking and Finance (FLEX) § Business Administration - Specialization in Banking and Finance (PiE) § Business Administration - Specialization in Economics and Politics § Business Administration - Specialization in General Management § Business Administration - Specialization in General Management (Flex) § Business Administration - Specialization in Risk and Insurance § Business Information Technology § Business Law § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Abteilung International Business		
Module Coordinator	Thorsten Busch (buth)		
Deputy Module Coordinator	Christian Vögtlin (voet)		
Prerequisite Knowledge	None		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § explain core concepts in the context of corporate responsibility and sustainable development. § understand the importance of international and intercultural aspects in this context. § appreciate the importance of ethics and critical thinking. 		

	§ critically reflect on their roles as members of business organizations and professional associations. § apply the concepts they have learned in class to real-life problems in international business.		
Module Content	§ Core concepts and current discussions on sustainability and corporate social responsibility, with a particular emphasis on international and intercultural issues. § International corporate responsibility standards and initiatives. § Critical thinking and its application to management.		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Project Work	Social Settings Used: Group Work	
Digital Resources	Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	6 h	-	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	22 h	-	
Total	28 h	0 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others	Assessment	Length (min.)	Weighting
Talk/oral presentation	Grade	45	48,00 %
Written Assignment	Grade	-	52,00 %
Classroom Attendance Requirement	Mandatory Attendance: 80%		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	Selected book chapters and articles as detailed in the syllabus at the start of the semester.		
Comments	<ul style="list-style-type: none"> • 3 ECTS credits are equivalent to a workload of 90 hours. 		