Zurich University of Applied Sciences
School of Management and Law

Valid from 2024.HS

Module description: Digitalization and Law

Module Code	w.BA.XX.2DigLaw.XX
ECTS Credits	3
Language of Instruction/Examination	English
Module Description	Everyone is talking about digitalization these days. But what does it actually mean for a business to digitalize its business model or operations? What legal challenges and what opportunities exist when it comes to monetizing digital assets? What are typical contracts in the context of digitalization? How can you structure a platform business? How are new technologies such as Blockchain, Smartcontracts, AI, and autonomous driving, or phenomenons such as crowdsourcing, co-working spaces, big data, and freelancer platforms affected by laws and regulations? This module addresses these and other questions and focuses on legal but also practical considerations in the context of digitalization. Includes industry guest speakers. The legal part amounts to 60-70% of the final grade.
Organizational Unit	IUR Ltg.
Module Coordinator	Michael Widmer
Deputy Module Coordinator	Carole Del Degan
Program and Specialization	• Applied Law • Business Administration - Specialization in Accounting, Controlling, Auditing • Business Administration - Specialization in Banking and Finance • Business Administration - Specialization in Banking and Finance (FLEX) • Business Administration - Specialization in Behavioral Design • Business Administration - Specialization in Economics and Politics • Business Administration - Specialization in General Management • Business Administration - Specialization in General Management (Flex) • Business Administration - Specialization in Marketing • Business Administration - Specialization in Risk and Insurance • Business Information Technology - Specialization in Business Information Systems • Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	**Module Type** Compulsory Elective **Program Phase** Main Study Period
Prerequisite Knowledge	No prerequisite skills and knowledge are required.
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence

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Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation **Social Competence** • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change
Module Learning Objectives	Students... • are aware of the legal challenges, pitfalls, and opportunities of digitalized business models. • have a basic knowledge of the legal framework surrounding digital assets. • are introduced to the most important contract types typically present in the context of digitalization. • are introduced to a selection of well-known topics in digitalization from a legal perspective. • gain insights into certain sector-specific regulations. • are enabled to approach digitalization of business models methodically and on their own.
Module Content	• Introduction to digitalization as a concept • Legal framework of digitalization • Typical contracts and their content in the context of digitalization • Selected digitalization topics such as regulation (e.g., of Fintech products); responsibilities and liabilities; and digitalized business models
Links to other modules	This module is linked to the following modules:
Digital Learning Resources	• Teaching Materials
Methods of Instruction	• Interactive Instruction • Problem-Oriented Teaching • Exercises • Literature Review • Lecture Social Settings Used:

Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	26 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	**26 h**	**20 h**	**44 h**

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Performance Assessment	

End-of-module exam	Form	Length (min.)	Weighting
Oral exam		15	100
Permitted Resources			

Others	Assessment	Length (min.)	Weighting
-	-	-	-

Classroom Attendance Requirement	None
Compulsory Reading	
Recommended Reading	
Comments	