

Valid for 2024.FS

Module Name: Digitalization and Law			
Module Code	w.BA.XX.2DigLaw.XX		
Module Description	Everyone is talking about digitalization these days. But what does it actually mean for a business to digitalize its business model or operations? What legal challenges and what opportunities exist when it comes to monetizing digital assets? What are typical contracts in the context of digitalization? How can you structure a platform business? How are new technologies such as Blockchain, Smartcontracts, AI, and autonomous driving, or phenomenons such as crowdsourcing, co-working spaces, big data, and freelancer platforms affected by laws and regulations? This module addresses these and other questions and focuses on legal but also practical considerations in the context of digitalization. Includes industry guest speakers. The legal part amounts to 60-70% of the final grade.		
Program and Specialization	<ul style="list-style-type: none"> § Applied Law § Business Administration - Specialization in Accounting, Controlling, Auditing § Business Administration - Specialization in Banking and Finance § Business Administration - Specialization in Banking and Finance (FLEX) § Business Administration - Specialization in Banking and Finance (PiE) § Business Administration - Specialization in Behavioral Design § Business Administration - Specialization in Economics and Politics § Business Administration - Specialization in General Management § Business Administration - Specialization in General Management (Flex) § Business Administration - Specialization in Marketing § Business Administration - Specialization in Risk and Insurance § Business Information Technology § Business Information Technology - Specialization in Business Information Systems § Business Law 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Zentrum für Unternehmensrecht		
Module Coordinator	Michael Widmer (wime)		
Deputy Module Coordinator	Marcel Griesinger (grii)		
Prerequisite Knowledge	No prerequisite skills and knowledge are required.		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are aware of the legal challenges, pitfalls, and opportunities of digitalized business models. § have a basic knowledge of the legal framework surrounding digital assets. 		

	§ are introduced to the most important contract types typically present in the context of digitalization. § are introduced to a selection of well-known topics in digitalization from a legal perspective. § gain insights into certain sector-specific regulations. § are enabled to approach digitalization of business models methodically and on their own.		
Module Content	§ Introduction to digitalization as a concept § Legal framework of digitalization § Typical contracts and their content in the context of digitalization § Selected digitalization topics such as regulation (e.g., of Fintech products); responsibilities and liabilities; and digitalized business models		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Exercises § Problem-Oriented Teaching § Literature Review	Social Settings Used: -	
Digital Resources	Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	26 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	26 h	20 h	44 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Oral exam		15	100,00 %
Permitted Resources	Permitted resources to be communicated.		
Others	Assessment	Length (min.)	Weighting
-	-	-	-
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		