

Valid from 2024.HS

Module description: Summer School Public Policy and Management	
Module Code	w.MA.XX.SSPPM.24HS
ECTS Credits	6
Language of Instruction/Examination	English
Module Description	<p>This Summer School is designed to provide participants with insights into a diverse set of public sector-related topics and the necessary analytical skills to take their study to the next level. Participants will also learn how to search research databases and apply AI-assisted techniques to review, organize and synthesize literature. The one-week course (6 ECTS) combines lectures with workshop sessions, where participants can work on their own projects. At the end of the course, students will be able to use the latest tools to systematically review the state of the art in a specific area. The event will bring together internationally renowned scholars to discuss with participants innovative topics at the intersection of public policy and public management. This includes:</p> <ul style="list-style-type: none"> • Innovative approaches to public policy such as the Narrative Policy Framework and street-level bureaucracy. • Tackling complex societal challenges in public health, infrastructure governance or social policy. • Managing the public sector within organizations (e.g., change management) and across levels (e.g., intergovernmental relations). • Boundary spanning topics such as the transnational influence of public managers or digital transformation at the nexus of public policy and management.
Organizational Unit	IVM Ltg.
Module Coordinator	Jörn Ege
Deputy Module Coordinator	Achim Lang
Program and Specialization	<ul style="list-style-type: none"> • Specialization in Public Management
Legal Framework	Academic Regulations MSc in Business Administration dated 04.06.2009, Appendix to the Academic Regulations for the degree program in Business Administration (Public Management), first adopted on 09.09.2009
Module Category	Module Type Compulsory
Prerequisite Knowledge	
Contribution to Program Learning Objectives (by the concerned Module)	<ul style="list-style-type: none"> • Professional Competence • Methodological Competence • Social Competence • Self-Competence

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Contribution to Program Learning Objectives	<p>Professional Competence</p> <ul style="list-style-type: none"> • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance <p>Methodological Competence</p> <ul style="list-style-type: none"> • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation <p>Social Competence</p> <ul style="list-style-type: none"> • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective <p>Self-Competence</p> <ul style="list-style-type: none"> • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change 																										
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> • gather insights into a diverse set of public sector-related topics. • learn how to apply the most recent AI-assisted techniques to review, organize, and synthesize literature. • identify gaps in the literature to prepare them to successfully design seminar papers. 																										
Module Content	<ul style="list-style-type: none"> • Innovative approaches to public policy such as the narrative policy framework and street-level bureaucracy • Tackling complex societal challenges in public health, water governance, or social policy • Managing the public sector within organizations (e.g., change management) and across (e.g., intergovernmental relations) 																										
Links to other modules	<p>This module is linked to the following modules:</p>																										
Digital Learning Resources	<ul style="list-style-type: none"> • Teaching Videos • Practice and Application Exercises (with Key) • Case Studies (with Key) 																										
Methods of Instruction	<ul style="list-style-type: none"> • Lecture • Problem-Oriented Teaching • Project Work • Literature Review • Exercises • Case Studies 	<p>Social Settings Used:</p> <ul style="list-style-type: none"> • Group Work • Individual Work • Pair Work 																									
Type of Instruction	<table border="1"> <thead> <tr> <th></th> <th>Classroom Instruction</th> <th>Guided Self-Study</th> <th>Autonomous Self-Study</th> </tr> </thead> <tbody> <tr> <td>Lecture</td> <td>20 h</td> <td>40 h</td> <td></td> </tr> <tr> <td>Excercise</td> <td>-</td> <td>40 h</td> <td></td> </tr> <tr> <td>Project Work</td> <td>-</td> <td>40 h</td> <td></td> </tr> <tr> <td>Seminar</td> <td>20 h</td> <td>20 h</td> <td></td> </tr> <tr> <td>Total</td> <td>40 h</td> <td>140 h</td> <td>0 h</td> </tr> </tbody> </table>				Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Lecture	20 h	40 h		Excercise	-	40 h		Project Work	-	40 h		Seminar	20 h	20 h		Total	40 h	140 h	0 h
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Performance Assessment	End-of-module exam		Form	Length (min.)	Weighting
	Oral exam			45	100.00
	Permitted Resources				
	Others	Assessment	Format	Length (min.)	Weighting
-	-	-	-	-	
Classroom Attendance Requirement	None				
Compulsory Reading					
Recommended Reading					
Comments					