

2019.HS

Module Name: Research Skill Camp			
Module Code	w.MA.XX.RSC-M5.16HS		
Module Description	Based on a core understanding of research theory and methodologies together with solid skills in statistics, students become acquainted with, understand, and apply more systematic quantitative and qualitative research methodologies based on real-life management and research problems. During the module, students also develop and defend the methodology chosen for their first research project (Research Project 1).		
Program and Specialization	International Business		
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016		
Module Category	Module Type: Compulsory		
ECTS	6		
Organizational Unit	W International Management Institut		
Module Coordinator	Jeremy Dela Cruz (delz)		
Deputy Module Coordinator	Petra Barthelmess (base)		
Prerequisite Knowledge	<ul style="list-style-type: none"> • Basic understanding of research theory and methodologies • Good statistical skills • Solid understanding of business management practices and applications 		
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence		
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change		
Module Learning Objectives	Students... Students apply their acquired knowledge by dealing practically with complex research issues.		
Module Content	The Research Skills Camp constitutes an intense learning opportunity in the area of research.		
Links to other modules	-		
Methods of Instruction	<table border="0" style="width: 100%;"> <tr> <td style="vertical-align: top;"> § Lecture § Interactive Instruction § Application Tasks § Case Studies § Exercises § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review </td> <td style="vertical-align: top; border-left: 1px solid black;"> Social Settings Used: § Individual Work § Group Work </td> </tr> </table>	§ Lecture § Interactive Instruction § Application Tasks § Case Studies § Exercises § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review	Social Settings Used: § Individual Work § Group Work
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Digital Resources	§ Reader § Teaching Videos § Teaching Materials		

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Lecture	56 h	64 h		
Excercise	-	-		
Project Work	-	-		
Seminar	-	-		
Total	56 h	64 h	60 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others				
	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Grade	30	35.00 %	
Written Assignment	Grade	-	65.00 %	
Students are not allowed to revise and resubmit performance assessment tasks.				
Classroom Attendance Requirement	During group presentations.			
Language of Instruction/Examination	English			
Compulsory Reading	Peer-reviewed research as designated in module reader.			
Recommended Reading	-			
Comments	A detailed outline of the exam procedures is available on Moodle/Blackboard, MSc in International Business.			