Module description: Research Project

Module Code	w.MA.XX.RPR.24HS
ECTS Credits	6
Language of Instruction/Examination	English
Module Description	This project-based module provides students with the opportunity to combine and apply accumulated knowledge from the Research Methodology and Skills, Business Research and Consulting, and Research Design modules to independently create an academically rigorous research proposal. This includes an introduction to the research, a literature review, and a research design or methodology, which focuses on an approved international business interest, with the support of a designated research mentor.
Organizational Unit	International Management Institute
Module Coordinator	Jeremy Dela Cruz
Deputy Module Coordinator	Fabio Duma
Program and Specialization	• International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	**Module Type** Compulsory
Prerequisite Knowledge	• Intermediate understanding of academic research methodology and processes (see Research Methodology and Skills) • Advanced statistical knowledge and application in social science research (see Business Research and Consulting) • Superior understanding of data-driven management practice and application.
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation **Social Competence** • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

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Module Learning Objectives	Students... • appropriately frame the research topic according to academic convention, including but not limited to presenting the academically-justified problem, significance, and need for the research. • present the research objective, question(s) &/or hypotheses, conceptual &/or theoretical framework according to accepted academic norms. • formulate an appropriate research design to address the research objective within the context of the previously-defined research frame.
Module Content	• Based on a profound understanding of, and familiarity with, significant research competencies acquired in the Research Methodology and Skills, Business Research and Consulting, and Research Design modules, students independently design and develop an academic research proposal under the supervision of an approved research mentor.
Links to other modules	This module is linked to the following modules: • w.MA.XX.RMS.21HS • w.MA.XX.BRC.24HS • w.MA.XX.ReDe.24HS
Digital Learning Resources	• Teaching Materials
Methods of Instruction	• Project Work

Methods of Instruction	Social Settings Used:
• Project Work	• Individual Work

Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	4 h	16 h	
Excercise	-	-	
Project Work	-	-	
Seminar	-	-	
Total	**4 h**	**16 h**	**160 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
-			

Permitted Resources	

Others	Assessment	Format	Length (min.)	Weighting
Written Assignment	Grade	Einzelarbeit	0	100.00

Classroom Attendance Requirement	None
Compulsory Reading	
Recommended Reading	
Comments	The Module Coordinator and the Head of Program reserve the right to change the information in this module description.