

2020.HS

Module Name: Applied Research Projects	
Module Code	w.MA.XX.POF-M11.16HS
Module Description	Application of acquired tools from the research methodology and practical exercises in research methodology modules by means of specific examples from the field of accounting and controlling. Conducting an empirical project as part of a group project.
Program and Specialization	Accounting and Controlling
Legal Framework	Academic Regulations MSc in Accounting and Controlling dated 10.12.2015, Appendix to the Academic Regulations for the degree program in Accounting and Controlling, first adopted on 26.01.2016
Module Category	Module Type: Compulsory
ECTS	9
Organizational Unit	W Abt. Banking, Finance, Insurance Ltg.
Module Coordinator	Ursina Hüppin (huep)
Deputy Module Coordinator	Armin Bänziger-Aiba (banz)
Prerequisite Knowledge	Methodological knowledge from semesters 1+2 of the Master's degree program. Especially required are econometric knowledge, handling and research of scientific literature, and a structured approach.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § deepen their appropriate methodological knowledge. § specialize in the selected field of research from a pool of topics. § are in a position to use the appropriate methods correctly in complex, practically oriented research projects and to justify their choices. § are able to express themselves expertly in the selected subject area. § are able to justify the results of their studies correctly in terms of content. § establish themselves in a research project selected from a pool of topics. § are able to interpret the results of their studies correctly. § are able to proceed systematically in complex, practically oriented research projects.
Module Content	§ Practical application of econometric basics § Autonomous handling of a research question § Application and adaptation of the acquired technical and methodological knowledge to a specific research subject § Working in teams § Composition and presentation of research findings § Application of project management knowledge
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.FOM-M4.16HS w.MA.XX.PFM-M9.16HS

Methods of Instruction	§ Project Work § Literature Review	Social Settings Used: Group Work		
Digital Resources	Reader			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Lecture	16 h	-		
Excercise	-	-		
Project Work	-	54 h		
Seminar	-	-		
Total	16 h	54 h		
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others				
	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Grade	30	30,00 %	
Written Assignment	Grade	-	70,00 %	
Research proposal	Pass/Fail	-	-	
Students are allowed to revise and resubmit performance assessment tasks.				
Classroom Attendance Requirement	Mandatory Attendance: None None			
Language of Instruction/Examination	German			
Compulsory Reading	-			
Recommended Reading	-			
Comments	If a student's research proposal is assessed as a "fail", the student can revised it. If the revised research proposal is again assessed as a "fail", the module will be considered as not passed. If the final module grade, meaning the weighted grade from the paper and the presentation, is between 3.75 and 3.99, the paper can be revised (revision deadline: two weeks). A revised paper can be awarded a max. grade of 4.0. If the revision is unsuccessful, the entire module must be repeated, based on a new topic.			