

Valid for 2021.FS

Module Name: Practical Exercises in Research Methods	
Module Code	w.MA.XX.PFM-M9.16HS
Module Description	The module provides the methodological foundations to enable students to deal with empirical questions (in economics). Econometrics helps us to quantify relationships between variables and thus to answer cause-and-effect questions and make forecasts. Regression analysis, which is the focus of the module, serves this purpose in particular.
Program and Specialization	Accounting and Controlling
Legal Framework	Academic Regulations MSc in Accounting and Controlling dated 10.12.2015, Appendix to the Academic Regulations for the degree program in Accounting and Controlling, first adopted on 26.01.2016
Module Category	Module Type: Compulsory
ECTS	6
Organizational Unit	W Institut für Financial Management (IFI)
Module Coordinator	Armin Bänziger-Aiba (banz)
Deputy Module Coordinator	Ursina Hüppin (huep)
Prerequisite Knowledge	Module w.FOM-M4 (Research Methods)
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<ul style="list-style-type: none"> Students... <ul style="list-style-type: none"> § understand why different types of data have to be analyzed differently. § understand the linear regression model and its assumptions and can estimate and interpret regression equations with several regressors in R. § test and evaluate hypotheses and estimate confidence intervals regarding regression parameters in R. § analyze regression residuals (diagnosis) and find adequate solutions to violations of regression assumptions. § recognize the special characteristics of working with time-series data. § use time-series data for forecasting purposes and to estimate dynamic causal effects. § use dummy variables to include qualitative variables in their regression analysis. § understand the problem of endogenous regressors and know solution strategies. § question empirical results and their methodological foundations. § use regression analysis for financial applications.

Module Content	§ The linear regression model and its assumptions § Testing hypotheses and confidence intervals § Violations of assumptions of the classical regression model and solution alternatives § Cause and solution strategies for endogenous regressors (difference-in-differences, instruments) § "Naive" time series methods (moving averages, decomposition, simple forecasting procedures) § Model-based time series analysis (AR and ARDL models) § Applications from the financial sector (CAPM, investment fund performance) § Replicating empirical findings the R programming environment		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.FOM-M4.16HS w.MA.XX.MTAC-M13.16HS w.MA.XX.POF-M11.16HS		
Methods of Instruction	§ Interactive Instruction § Application Tasks § Exercises § Literature Review § Lectures § Q&A, discussion	Social Settings Used: -	
Digital Resources	§ Teaching Videos § Practice and Application Exercises (with Key) § Multiple Choice Tests § Teaching materials (pdf), R environment, R scripts		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	40 h	-	
Excercise	40 h	56 h	
Project Work	-	-	
Seminar	-	-	
Total	80 h	56 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Specified documentation	60	100,00 %
Permitted Resources	Approved calculator according to "Guidelines on Supplementary Materials"	With dictionary	
Others	Assessment	Length (min.)	Weighting
-	-	-	-
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	Auer, B. & Rottmann, H. (2020). Statistik und Ökonometrie für Wirtschaftswissenschaftler: Eine anwendungsorientierte Einführung. 4th edition. Wiesbaden: Springer Gabler. ISBN 978-3-658-30136-1. Students can also use the 3rd edition of 2015.		
Recommended Reading	-		
Comments	The textbook by Auer and Rottmann is available as an e-book (PDF) from the ZHAW library.		