

Valid for 2024.FS

Module Name: Master Thesis	
Module Code	w.MA.XX.MTIB.20HS
Module Description	Students carry out an independent research project as an individual piece of work based on a subject from the scope of their course of study. Relying on scientific principles, they write a research paper on a topic drawn from the scientific or practical field. The students either choose their own topic, a topic proposed by faculty, or one is assigned to them. They analyze the requirements of their task, conduct a detailed analysis of the situation and, based on this analysis, make recommendations on how to solve the problem at hand. To do so, they draw on the knowledge and the skills they have acquired in the course of their studies. They proceed in a purposeful, effective, and efficient manner, acquiring additional specialist knowledge, as needed. The Master's thesis thus reflects students' competence and increased capacity to act gained from the course of study.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	Module Type: Compulsory
ECTS	12
Organizational Unit	W International Management Institute
Module Coordinator	Jeremy Dela Cruz (delz)
Deputy Module Coordinator	Juanita Guarin Davila (guar)
Prerequisite Knowledge	All compulsory modules of the degree program "MSc in International Business".
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § work independently in a specific knowledge area/subject area. While writing a paper of some substance, they develop the necessary specialist knowledge to develop their own solution strategies. § produce a piece of work of substance during which they apply their specialist knowledge, methodological knowledge, and research experience in dealing with practically relevant research questions. § evaluate data critically and deal in a critical manner with scientific insights, theories, and models while working on an academic paper. § write an academic paper of substance on a practically relevant topic that reflects the current state of knowledge and related research findings in a manner that is both scientifically sound and practically oriented. § write an academic paper of substance in which they establish and advance the current state of knowledge on a practically relevant topic based on sound scientific principles. § defend their Master's thesis by offering explanations and justifications of results and discussing limitations and weaknesses in a differentiated way.

Module Content	§ Students work on their own with limited coaching from a thesis supervisor. § Practical application of scientific work. § They submit a scientifically sound thesis. § They defend a scientifically sound thesis.		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.AIP1.20HS		
	w.MA.XX.ARC.20HS		
	w.MA.XX.INTRP.20HS		
	w.MA.XX.RMS.21HS		
Methods of Instruction	§ Lecture § Interactive Instruction	Social Settings Used: Individual Work	
Digital Resources	§ Reader § Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	-	-	
Excercise	-	-	
Project Work	-	360 h	
Seminar	-	-	
Total	0 h	360 h	0 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	80,00 %
Talk/oral presentation	Grade	45	20,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		