

2019.HS

<b>Module Name: Master Thesis</b>	
Module Code	w.MA.XX.MTIB-M17.16HS
Module Description	Students carry out an independent, practice-oriented research project as an individual piece of work based on a subject from the scope of their course of study. Relying on scientific principles, they write a research paper on a topic drawn from the scientific or practical field. The students either choose their own issue or one is assigned to them. They analyze the requirements of their task, conduct a detailed analysis of the situation and, based on this analysis, make recommendations on how to solve the problem at hand. To do so, they draw on the knowledge and the skills they have acquired in the course of their studies. They proceed in a purposeful, effective, and efficient manner, acquiring additional specialist knowledge, as needed. The Master's thesis thus reflects the competence and the increase in capacity to act gained from the course of study.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	<b>Module Type:</b> Compulsory
ECTS	12
Organizational Unit	W International Management Institut
Module Coordinator	Albena Björck (bjoe)
Deputy Module Coordinator	Jeremy Dela Cruz (delz)
Prerequisite Knowledge	All compulsory modules of the degree program "MSc in International Business"
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul>
Module Learning Objectives	Students... <ul style="list-style-type: none"> <li>§ work independently in a specific knowledge area/subject area. While writing a paper of some substance, they develop the necessary specialist knowledge to develop their own solution strategies.</li> <li>§ produce a piece of work of substance during which they apply their specialist knowledge, methodological knowledge, and research experience in dealing with practically relevant research questions.</li> <li>§ evaluate data critically and deal in a critical manner with scientific insights, theories, and models while working on an academic paper.</li> <li>§ write an academic paper of substance on a practically relevant topic that reflects the current state of knowledge and related research findings in a manner that is both scientifically rigid and practically oriented.</li> <li>§ write an academic paper of substance in which they establish and advance the current state of knowledge on a practically relevant topic based on sound scientific principles.</li> </ul>

Module Content	§ Students work on their own with limited coaching from the Supervisors. § The submit a scientifically sound Thesis. § Practical application of scientific work.		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.ARC-M6.16HS w.MA.XX.INTRP1-M13.16HS w.MA.XX.INTRP2-M14.16HS w.MA.XX.RSC-M5.16HS		
Methods of Instruction	-	<b>Social Settings Used:</b> Individual Work	
Digital Resources	§ Reader § Teaching Materials		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Lecture	-	-	
Excercise	-	-	
Project Work	-	360 h	
Seminar	-	-	
<b>Total</b>	<b>0 h</b>	<b>360 h</b>	<b>0 h</b>
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Talk/oral presentation	Grade	45	20.00 %
Written Assignment	Grade	-	80.00 %
Students are allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	Please find a detailed outline of the exam procedure on Moodle/Blackboard, MSc in International Business.		