

2019.FS

Module Name: International Research Project 2			
Module Code	w.MA.XX.INTRP2-M14.16HS		
Module Description	Identifying and filling a research gap within a pre-defined area of international business research.		
Program and Specialization	International Business		
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016		
Module Category	Module Type: Compulsory		
ECTS	6		
Organizational Unit	W International Management Institut		
Module Coordinator	Jeremy Dela Cruz (delz)		
Deputy Module Coordinator	Petra Barthelmeß Röthlisberger (base)		
Prerequisite Knowledge	<ul style="list-style-type: none"> • General management • Advanced research skills • Consulting methodology 		
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence		
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change		
Module Learning Objectives	Students... § identify research gaps § perform in-depth analysis of international business problems § write methodologically sound and formally correct cases and reports § present their results in a professional manner		
Module Content	In groups, students identify research gaps in pre-defined bodies of literature and fill that gap, normally by conducting empirical research and presenting and defending it in an appropriate manner.		
Links to other modules	-		
Methods of Instruction	<table border="1" style="width: 100%;"> <tr> <td style="width: 60%;"> § Interactive Instruction § Case Studies § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review </td> <td style="width: 40%; vertical-align: top;"> Social Settings Used: Group Work </td> </tr> </table>	§ Interactive Instruction § Case Studies § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review	Social Settings Used: Group Work
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Digital Resources	§ Reader § Teaching Videos § Teaching Materials		

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Lecture	24 h	132 h		
Excercise	-	-		
Project Work	-	-		
Seminar	-	-		
Total	24 h	132 h	24 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others				
	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Grade	20	20,00%	
Written Assignment	Grade	-	80,00%	
Students are not allowed to revise and resubmit performance assessment tasks.				
Classroom Attendance Requirement	During lecturer interaction and group presentations			
Language of Instruction/Examination	English			
Compulsory Reading	Peer-reviewed research and case studies as designated in module reader			
Recommended Reading	-			
Comments	Performance assessment: Presentation and defense of research paper, with a particular focus on the methodology.			