

2019.HS

<b>Module Name: International Research Project 1</b>			
Module Code	w.MA.XX.INTRP1-M13.16HS		
Module Description	In groups, students identify research gaps in pre-defined literature and fill those gaps by conducting, presenting, and defending appropriate empirical research.		
Program and Specialization	International Business		
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016		
Module Category	<b>Module Type:</b> Compulsory		
ECTS	6		
Organizational Unit	W International Management Institut		
Module Coordinator	Jeremy Dela Cruz (delz)		
Deputy Module Coordinator	Petra Barthelmess (base)		
Prerequisite Knowledge	<ul style="list-style-type: none"> <li>• General Management</li> <li>• Basic Research Skills</li> </ul>		
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence		
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change		
Module Learning Objectives	Students... apply their acquired knowledge to a specific research project and thereby further develop their scientific skills.		
Module Content	In groups, students will identify and fill a research gap to advance knowledge in specific areas of international business.		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.BBC-M1.16HS w.MA.XX.RSC-M5.16HS		
Methods of Instruction	§ Interactive Instruction § Application Tasks § Case Studies § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review	<b>Social Settings Used:</b> Group Work	
Digital Resources	Reader		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Lecture	24 h	132 h	
Excercise	-	-	
Project Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>24 h</b>	<b>132 h</b>	<b>24 h</b>

Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	75.00 %
Talk/oral presentation	Grade	30	25.00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	70% during lecturer interaction and group presentations.		
Language of Instruction/Examination	English		
Compulsory Reading	Peer-reviewed research and case studies as designated in module reader.		
Recommended Reading	-		
Comments	Please find a detailed outline of the exam procedure on Moodle/Blackboard, MSc in International Business.		