

2019.HS

Module Name: Intercultural Management & Leadership	
Module Code	w.MA.XX.IML-M2.16HS
Module Description	Analysis and application of research and practical knowledge about cross-cultural management and global leadership.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	Module Type: Compulsory
ECTS	6
Organizational Unit	W International Management Institut
Module Coordinator	Petra Barthelmess (base)
Deputy Module Coordinator	Elias Jehle (jehl)
Prerequisite Knowledge	<ul style="list-style-type: none"> • Basic knowledge of the main cross-cultural management frameworks (Hall, Hofstede, Trompenaars & Hampden-Turner) • Basic knowledge of interpersonal leadership
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § Basic understanding of interpersonal leadership § Advanced knowledge of cross-cultural management frameworks § Advanced knowledge of global leadership research § Analysis of peer-reviewed research § Analysis of discipline-oriented research methodologies § Application of standard frameworks and tools § Application of research to specific cross-cultural and leadership issues § Presentations § Roleplay, significant groupwork, assessment in groups (assignments) § Systematic reflection § Time management § Leadership ethics
Module Content	Based on a basic understanding of cross-cultural management models and personal international experience, students get to know, understand, and apply the topic in more detail, including lesser-known frameworks, and extend their understanding to frameworks and current research of global leadership.
Links to other modules	-

Methods of Instruction	§ Lecture § Interactive Instruction § Application Tasks § Case Studies § Exercises § Problem-Oriented Teaching § Project Work § Explorative Learning § Literature Review	Social Settings Used:	
		§ Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	52 h	66 h	
Excercise	-	-	
Project Work	-	-	
Seminar	-	-	
Total	52 h	66 h	62 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	60,00 %
Permitted Resources	No calculator	With dictionary	
Others			
	Assessment	Length (min.)	Weighting
Reflection	Pass/Fail	-	-
Moodle self-test (basic knowledge)	Pass/Fail	-	-
Presentation (of a field of study)	Grade	30	20,00 %
Teaching video	Grade	-	20,00 %
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	70%		
Language of Instruction/Examination	English		
Compulsory Reading	§ Peer-reviewed research as designated in module readings (on Moodle). § Seelhofer, D. (2017). Interpersonal Leadership: An Applied Guide. Academic edition. OGMA Education. ISBN 978-3-9523944-9-6.		
Recommended Reading	§ See readings on Moodle.		
Comments	Please find a detailed outline of our exam procedure on Moodle/Blackboard, MSc International Business.		