

2019.FS

Module Name: International Economics, Politics & Business Systems	
Module Code	w.MA.XX.IEPBS-M7.16HS
Module Description	This module provides students with theoretical and practical knowledge of the global business environment. It gives students an in-depth understanding and appreciation of the various economic, political, legal, and societal systems in the contemporary world of business. It also provides students with knowledge about the ongoing globalization processes by offering some insight into global trade and investment, regional economic integration processes, and the global monetary system – with a strong emphasis on the relationship between the state and businesses.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	Module Type: Compulsory
ECTS	6
Organizational Unit	W International Management Institut
Module Coordinator	Florian Keller (kelf)
Deputy Module Coordinator	Dominique Ursprung (ursp)
Prerequisite Knowledge	Basics in Economics
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § demonstrate a knowledge and understanding that is founded on and builds on knowledge at the Bachelor's level, and that provides a basis or an opportunity for originality in developing and/or applying ideas, often within a research context. § can apply their knowledge and understanding and their problem-solving abilities in new or unfamiliar environments within broader (or multidisciplinary) contexts related to their field of study. § have the ability to integrate knowledge, handle complexity, and formulate judgments despite incomplete or limited information by including reflection on social and ethical responsibilities linked to the application of their knowledge and judgments. § can communicate their conclusions and the knowledge and rationale on which they are based to specialist and non-specialist audiences and do so clearly and unambiguously. § have the learning skills to allow them to continue to study in a manner that can be largely self-directed or autonomous.

Module Content	§ Regional and national differences: Political systems; economic systems; legal systems; regulation in business-specific fields (labor, tax, trade) § Economic development: Differences in economic development; political economy and development § Globalization: Economic dimension; political dimension; cultural dimension § Global processes: International trade; international monetary system; regional economic integration processes § Global competitiveness of nations: Competition state; foreign direct investment; industrial policy; cluster management		
Links to other modules	-		
Methods of Instruction	§ Lecture § Case Studies § Exercises § Discussion § Simulation	Social Settings Used: -	
Digital Resources	§ Teaching Videos § Teaching Materials § Case Studies (with Key) § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Lecture	48 h	-	
Excercise	-	-	
Project Work	8 h	48 h	
Seminar	-	-	
Total	56 h	48 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	70,00%
Permitted Resources	Non-programmable calculator		With dictionary
Others	Assessment	Length (min.)	Weighting
Political Risk Analysis	Grade	-	30,00%
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	Harris, A. (2014). Business Environment in a Global Context. 2nd edition. Oxford: Oxford University Press. ISBN 978-0199214006.		
Recommended Reading	Hill, C. (9). International Business. Competing in the Global Market Place. 2013th edition. New York: McGraw-Hill. ISBN 978-0078112775.		
Comments	If your module grade is 4.0 or higher, you have passed the module. If your module grade is 3.75 or 3.5, you will be asked to retake the exam, if you pass the retake exam, you will receive a module grade of 4.0. If you fail the retake exam, you will need to retake the module in the following year. If your module grade is 3.25 or below, you have failed the module and will need to retake it in the following year.		