

2019.FS

<b>Module Name: International Business &amp; Human Rights</b>	
Module Code	w.MA.XX.IBH-M12-1.16HS
Module Description	Students understand the significance of the respect for human rights for multinational companies, can assess a company's documented practice against current standards and are able to develop human rights related strategies for internationally operating companies.
Program and Specialization	International Business
Legal Framework	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
Module Category	<b>Module Type:</b> Compulsory Elective
ECTS	3
Organizational Unit	W International Management Institut
Module Coordinator	Herbert Winistörfer (winh)
Deputy Module Coordinator	Fridolin S. Brand (braf)
Prerequisite Knowledge	Fundamentals of business administration
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Work Methods, Techniques, and Procedures § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § explain the history and background of the current catalogue of human rights. § describe the main institutions that govern and implement human rights frameworks at the European and at the global level. § explain how and to what degree enterprises are held responsible for respecting human rights. § explain key elements of a preventive approach for the respect of human rights as it is implemented by companies (human rights due diligence). § argue the opportunities and limitations of private companies' responsibility to respect human rights. § distinguish between the main voluntary standards for companies related to the respect for human rights. § analyze a company's human rights approach based on publicly available information. § develop human rights related strategies for internationally operating companies. § assess a company's human rights approach against theoretical concepts and best practice examples. § present findings of a company analysis in a report. § compile results by working in small groups.

Module Content	§ General concept of human rights § International institutions and covenants governing human rights § The global human rights situation today § Private companies as actors in human rights protection § The UN framework for business and human rights § Voluntary standards for companies related to the respect for human rights § The business case for companies to respect human rights § The NGO perspective on companies' responsibility to respect human rights § Example: The human rights approach of a Swiss-based multinational company																										
Links to other modules	-																										
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies	<b>Social Settings Used:</b> Group Work																									
Digital Resources	§ Reader § Teaching Materials § Multiple Choice Tests																										
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>																								
Lecture	24 h	-																									
Excercise	-	20 h																									
Project Work	-	-																									
Seminar	-	-																									
<b>Total</b>	<b>24 h</b>	<b>20 h</b>		<b>46 h</b>																							
Performance Assessment	<table border="1"> <thead> <tr> <th>End-of-module exam</th> <th>Form</th> <th>Length (min.)</th> <th>Weighting</th> </tr> </thead> <tbody> <tr> <td>-</td> <td>-</td> <td>-</td> <td>-</td> </tr> <tr> <td><b>Permitted Resources</b></td> <td colspan="3">-</td> </tr> <tr> <td><b>Others</b></td> <td><b>Assessment</b></td> <td><b>Length (min.)</b></td> <td><b>Weighting</b></td> </tr> <tr> <td>Written Assignment</td> <td>Grade</td> <td>-</td> <td>60,00%</td> </tr> <tr> <td>Talk/oral presentation</td> <td>Grade</td> <td>15</td> <td>40,00%</td> </tr> </tbody> </table> <p>Students are not allowed to revise and resubmit performance assessment tasks.</p>			End-of-module exam	Form	Length (min.)	Weighting	-	-	-	-	<b>Permitted Resources</b>	-			<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>	Written Assignment	Grade	-	60,00%	Talk/oral presentation	Grade	15	40,00%
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Written Assignment	Grade	-	60,00%																								
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Classroom Attendance Requirement	-																										
Language of Instruction/Examination	English																										
Compulsory Reading	Selected book chapters and articles available on Moodle																										
Recommended Reading	Baumann-Pauly, D. & Nolan, J. (2016). Business and Human Rights - From Principles to Practice. Routledge. ISBN 9781138833562.																										
Comments	-																										