

Valid from 2024.HS

<b>Module description: Financial Management</b>	
<b>Module Code</b>	w.MA.XX.FiMa.24HS
<b>ECTS Credits</b>	3
<b>Language of Instruction/Examination</b>	English
<b>Module Description</b>	The financial outcome of managerial decisions and the efficient management of a company's financial resources are the most critical factors in defining a company's success, failure and survival over both the shorter and longer term. To make sound business decisions, managers require an understanding of the financial frameworks that should underpin and support all kinds of corporate investments. This includes the assessment of potential financial outcomes, an understanding of the most important levers for corporate value creation and the evaluation of financial options available given underlying corporate constraints. The module is divided into three main parts: internal financial decision making, financial analysis from an external perspective, and an introduction to capital markets and sustainable finance. The key concepts in all these areas will be applied in an international context through numerous practical examples and cases. The focus of the module is to gain an understanding of different finance concepts to be able to evaluate these in a practical context rather than acquiring in-depth technical knowledge on how to construct more complex finance-related applications.
<b>Organizational Unit</b>	IMI Ltg.
<b>Module Coordinator</b>	Maximilian Nopper
<b>Deputy Module Coordinator</b>	Petra Barthelmess
<b>Program and Specialization</b>	<ul style="list-style-type: none"> <li>• International Business</li> </ul>
<b>Legal Framework</b>	Academic Regulations MSc in International Business dated 10.12.2015, Appendix to the Academic Regulations for the degree program in International Business, first adopted on 12.02.2016
<b>Module Category</b>	<b>Module Type</b> Compulsory
<b>Prerequisite Knowledge</b>	Knowledge of the following is helpful but not mandatory: - basic accounting - basic financial theory - working knowledge of MS Excel - case study preparation and discussion
<b>Contribution to Program Learning Objectives (by the concerned Module)</b>	<ul style="list-style-type: none"> <li>• Professional Competence</li> <li>• Methodological Competence</li> <li>• Social Competence</li> <li>• Self-Competence</li> </ul>

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<b>Contribution to Program Learning Objectives</b>	<b>Professional Competence</b> <ul style="list-style-type: none"> <li>Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>Evaluate Content of Theoretical and Practical Relevance</li> </ul> <b>Methodological Competence</b> <ul style="list-style-type: none"> <li>Problem-Solving &amp; Critical Thinking</li> <li>Scientific Methodology</li> <li>Work Methods, Techniques, and Procedures</li> <li>Information Literacy</li> <li>Creativity &amp; Innovation</li> </ul> <b>Social Competence</b> <ul style="list-style-type: none"> <li>Written Communication</li> <li>Oral Communication</li> <li>Teamwork &amp; Conflict Management</li> <li>Intercultural Insight &amp; Ability to Change Perspective</li> </ul> <b>Self-Competence</b> <ul style="list-style-type: none"> <li>Self-Management &amp; Self-Reflection</li> <li>Ethical &amp; Social Responsibility</li> <li>Learning &amp; Change</li> </ul>																										
<b>Module Learning Objectives</b>	Students... <ul style="list-style-type: none"> <li>understand and able to apply basic budgeting and financial forecasting tools.</li> <li>understand the advantages and disadvantages of different methodologies for investment decision appraisal and are able to assess more complex applications.</li> <li>understand the difference between the accounting and the finance function.</li> <li>understand how to read financial statements and assess the financial performance through key performing indicators (KPIs) from an external perspective.</li> <li>acquire an understanding of capital market functions and instruments and how financing options are linked to operational business decisions.</li> <li>understand different corporate valuation techniques and the measurement of financial risk.</li> </ul>																										
<b>Module Content</b>	<ul style="list-style-type: none"> <li>Capital budgeting and financial forecasting</li> <li>Financial statements and ratio analysis</li> <li>Risk, required return, cost of capital, and the time value of money</li> <li>Overview of capital markets and financial instruments</li> <li>Introduction to sustainable finance</li> <li>Introduction to corporate valuation</li> </ul>																										
<b>Links to other modules</b>	This module is linked to the following modules:																										
<b>Digital Learning Resources</b>	<ul style="list-style-type: none"> <li>Case Studies (with Key)</li> <li>Teaching materials</li> </ul>																										
<b>Methods of Instruction</b>	<ul style="list-style-type: none"> <li>Lecture</li> <li>Project Work</li> <li>Exercises</li> <li>Literature Review</li> <li>Case Studies</li> </ul>	Social Settings Used: <ul style="list-style-type: none"> <li>Group Work</li> <li>Individual Work</li> </ul>																									
<b>Type of Instruction</b>	<table border="1"> <thead> <tr> <th></th> <th>Classroom Instruction</th> <th>Guided Self-Study</th> <th>Autonomous Self-Study</th> </tr> </thead> <tbody> <tr> <td>Lecture</td> <td>22 h</td> <td>-</td> <td></td> </tr> <tr> <td>Excercise</td> <td>-</td> <td>8 h</td> <td></td> </tr> <tr> <td>Project Work</td> <td>12 h</td> <td>36 h</td> <td></td> </tr> <tr> <td>Seminar</td> <td>-</td> <td>-</td> <td></td> </tr> <tr> <td><b>Total</b></td> <td><b>34 h</b></td> <td><b>44 h</b></td> <td><b>12 h</b></td> </tr> </tbody> </table>				Classroom Instruction	Guided Self-Study	Autonomous Self-Study	Lecture	22 h	-		Excercise	-	8 h		Project Work	12 h	36 h		Seminar	-	-		<b>Total</b>	<b>34 h</b>	<b>44 h</b>	<b>12 h</b>
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<b>Performance Assessment</b>	<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>	
	-				
	<b>Permitted Resources</b>				
	<b>Others</b>	<b>Assessment</b>	<b>Format</b>	<b>Length (min.)</b>	<b>Weighting</b>
	Talk/oral presentation	Grade	Gruppenarbeit	15	20.00
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Theory Check / Multiple Choice Test	Grade	Einzelarbeit	60	20.00	
Group Assignment / Case Study (Presentation & Report)	Grade	Gruppenarbeit	25	40.00	
<b>Classroom Attendance Requirement</b>	None  Mandatory attendance for the presentation of final project and when own group presents cases/articles				
<b>Compulsory Reading</b>	<ul style="list-style-type: none"> <li>Relevant chapters in Principles of Managerial Finance, Global Edition, Chad Zutter, Scott Smart</li> </ul>				
<b>Recommended Reading</b>					
<b>Comments</b>	Financial calculator Texas Instruments BA II is a requirement				