

2020.HS

<b>Module Name: Controlling</b>	
Module Code	w.MA.XX.CO-M3.16HS
Module Description	Students understand the importance of controlling as a management support tool and can apply advanced concepts and methods.
Program and Specialization	Accounting and Controlling
Legal Framework	Academic Regulations MSc in Accounting and Controlling dated 10.12.2015, Appendix to the Academic Regulations for the degree program in Accounting and Controlling, first adopted on 26.01.2016
Module Category	<b>Module Type:</b> Compulsory
ECTS	6
Organizational Unit	W Abteilung Banking, Finance, Insurance
Module Coordinator	Gabriela Nagel (nail)
Deputy Module Coordinator	Martin Lüthy (lueh)
Prerequisite Knowledge	Basic knowledge of business accounting.
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ know the aims, tasks, and purpose of controlling and the main processes of controlling.</li> <li>§ are able to calculate costs and revenues using cost accounting methods and analyze their composition.</li> <li>§ understand the goals, purposes, types, and methods of traditional budgeting.</li> <li>§ are familiar with the techniques of forecasting and performance analysis.</li> <li>§ understand the purposes, objectives, content, and structure of internal management reporting.</li> <li>§ are able to apply concepts, methods, and techniques in the analysis and management of costs.</li> <li>§ are able to create different product and customer profitability analyses depending on the issue or analysis target.</li> <li>§ are able to create budgets, forecasts, and internal income statements including analyses of variances and key figures.</li> <li>§ are able to estimate future cost and earnings trends and assess plans or forecasts critically.</li> <li>§ are able to transfer what they have learned to new/other enterprises and develop appropriate tools.</li> <li>§ are familiar with the influencing parameters of the profit and loss statement and the liquidity statement and understand how these are controlled.</li> <li>§ understand the relevance of Monte Carlo simulation for cost-based decisions and the development of risk controlling.</li> <li>§ understand the influence, use and relevance of digitalization on controlling.</li> </ul>

	§ acquire the means to model and visualize controlling data using intelligent digital methods in a goal-oriented and meaningful way. § learn how to efficiently handle large amounts of data in a controlling context. § can apply digital methods to complex issues and work with them in a practical business context.		
Module Content	§ Controlling - Introduction; House of Controlling § Cost analysis and cost-oriented decision-making I - Product perspective § Cost analysis and cost-oriented decision-making II - Customer perspective § Cost analysis and cost-oriented decision-making III - Price perspective § Instruments of cost management I - Activity-based costing § Instruments of cost management II - Life-cycle costing, target costing § Planning and budgeting § Results analysis and reporting § Current developments in controlling - digitalization § Scenario analysis (Monte Carlo simulation) in the context of decision-making and risk-controlling § Digital data generation, modelling, and visualization § Practical implementation options and benefits of digital controlling instruments		
Links to other modules	The content of this module is linked to the following modules: w.MA.XX.AES-M8.16HS w.MA.XX.FR-M1.16HS w.MA.XX.PM-M12.16HS		
Methods of Instruction	§ Lecture § Interactive Instruction § Application Tasks § Case Studies § Exercises § Explorative Learning § Literature Review	<b>Social Settings Used:</b> -	
Digital Resources	§ Reader § Teaching Videos § Practice and Application Exercises (with Key) § Case Studies (with Key) § Live stream lectures § Laptop with a Windows operating system		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Lecture	80 h	-	
Excercise	-	30 h	
Project Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>80 h</b>	<b>30 h</b>	
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
Written exam	Specified documentation	90	100,00 %
<b>Permitted Resources</b>	Approved calculator according to "Guidelines on Supplementary Materials"	With dictionary	
<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
Students are not allowed to revise and resubmit performance assessment tasks.			
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	§ Atrill, P., McLaney, E. (2018): „Management Accounting for Decision Makers“, 9th edition, London et al., Pearson § Coenenberg, A.G., Fischer, T.M., Thomas, G. (2016): „Kostenrechnung und Kostenanalyse“, 9th edition, Stuttgart, Schäffer-Poeschel § Schweitzer, M., Küpper, H.-U., Friedl, G., Hofmann, C., Pedell, B. (2015): Systeme der Kosten- und Erlösrechnung, 11th edition, Munich, Vahlen § Tessier, S., Otley, D. (2012): „A conceptual development of Simons‘ Levers of Control Framework“, Management Accounting Research, Yr. 23, pp. 171-185.		
Comments	Module mark rounding: One quarter of a full mark		