

2019.HS

Module Name: Corporate and Entrepreneurial Finance	
Module Code	w.MA.XX.CEF-PIE.19HS
Module Description	Students apply the methodologies and concepts learnt in the finance modules of their Bachelor's degree program to a range of problems in the financing of listed and private companies. The module also deals with the practical problems and aspects of raising equity capital for SMEs and corporates in entrepreneurial settings in general (entrepreneurial finance).
Program and Specialization	Banking and Finance (PiE)
Legal Framework	Academic Regulations MSc in Banking and Finance dated 29.09.2011, Appendix to the Academic Regulations for the degree program in Banking and Finance, first adopted on 28.08.2012
Module Category	Module Type: Compulsory
ECTS	3
Organizational Unit	W Institut für Financial Management
Module Coordinator	Mehdi Mostowfi (mosw)
Deputy Module Coordinator	Beat Affolter (affo)
Prerequisite Knowledge	A good knowledge of portfolio and capital market theory and at least a basic knowledge of company valuation methods.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § have advanced knowledge of corporate and entrepreneurial finance topics and are able to apply this to real-world problems. § know the main characteristics of entrepreneurial and family businesses and the focus areas of the corresponding finance research areas. § have a good understanding of how to apply real options theory in the context of evaluating high risk investments. § have a basic understanding of the analytical, structural, and procedural aspects of lending decisions and corporate loan management in banks (corporate banking). § are familiar with the alternatives and challenges of raising equity capital in an entrepreneurial context.
Module Content	§ Introduction to corporate and entrepreneurial finance § Financing instruments in an entrepreneurial context § Empirical evidence in family business finance § Real options theory § Corporate banking § International investments § Succession planning
Links to other modules	The content of this module is linked to the following module: w.MA.XX.RM-M3.XX

Methods of Instruction	§ Lecture § Case Studies § Exercises § Literature Review	Social Settings Used: § Individual Work § Group Work		
Digital Resources	Teaching Materials			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Lecture	18 h	-		
Excercise	10 h	-		
Project Work	-	16 h		
Seminar	-	-		
Total	28 h	16 h		
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
Written exam	Specified documentation	60	75.00 %	
Permitted Resources	Approved calculator according to "Guidelines on Supplementary Materials"			
Others	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Grade	15	25.00 %	
Students are not allowed to revise and resubmit performance assessment tasks.				
Classroom Attendance Requirement	-			
Language of Instruction/Examination	English			
Compulsory Reading	§ Graham & Leary (2011). A Review of Empirical Capital Structure Research and Directions for the Future, , Vol. 3 (2011) 309-345. Annual Review of Financial Economics, 3 pp. 309-345. § Brealey, Myers & Allen (2017). Principles of Corporate Finance. 2011th edition. McGraw-Hill. ISBN xxx. § Slides/Handouts			
Recommended Reading	§ Will be specified in the compulsory course and in the electives			
Comments	-			