

Valid for 2023.FS

<b>Module Name: Preparation for Proficiency</b>			
Module Code	w.BA.XX.WPM-PrepP.XX		
Module Description	This is a one-semester course which aims to: a) develop language skills at the lower C2 level of the Common European Framework of Reference (CEFR) for Languages, and b) introduce students to the Cambridge C2 Proficiency examination.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>§ Business Administration - Specialization in Banking and Finance</li> <li>§ Business Administration - Specialization in Banking and Finance (FLEX)</li> <li>§ Business Administration - Specialization in Banking and Finance (PiE)</li> <li>§ Business Administration - Specialization in Behavioral Design</li> <li>§ Business Administration - Specialization in Economics and Politics</li> <li>§ Business Administration - Specialization in General Management</li> <li>§ Business Administration - Specialization in General Management (Flex)</li> <li>§ Business Administration - Specialization in Marketing</li> <li>§ Business Administration - Specialization in Risk and Insurance</li> <li>§ Business Information Technology</li> <li>§ Business Information Technology - Specialization in Business Information Systems</li> <li>§ Business Information Technology - Specialization in Data Science</li> <li>§ Business Law</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Kommunikation in Wirtschaft und Recht		
Module Coordinator	Aiyana Lee-Bosshard (leo)		
Deputy Module Coordinator	Elizabeth Kollmann (koel)		
Prerequisite Knowledge	University admission (higher vocational diploma/Berufsmatura or Swiss federal school leaving diploma/Matura including English)		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ understand complex opinions/arguments through listening and reading texts</li> <li>§ understand detail, opinion, tone, implication and purpose through listening and reading texts</li> <li>§ write an essay, summarising and evaluating a given text</li> <li>§ discuss abstract/cultural topics with a good degree of fluency and range of expression in small groups</li> <li>§ use language at the lower C2 level of the Common European Framework of Reference for Languages</li> </ul>		

Module Content	§ Development of listening skills § Development of reading skills § Development of speaking skills § Development of writing skills § Revision of advanced grammatical structures and vocabulary § Expansion of general vocabulary, idiomatic expressions and set expressions § Exposure to and practice of exam content and task types for C2 Proficiency examination		
Links to other modules	-		
Methods of Instruction	§ Interactive Instruction § Exercises	<b>Social Settings Used:</b> § Individual Work § Pair Work § Group Work	
Digital Resources	Practice and Application Exercises (with Key)		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	-	-	
Small Class	-	-	
Group Instruction	28 h	32 h	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>28 h</b>	<b>32 h</b>	
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Writing test	Grade	45	25,00 %
Listening test	Grade	40	25,00 %
Reading & Use of English test	Grade	90	25,00 %
Speaking test	Grade	15	25,00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		