

Valid for 2023.FS

<b>Module Name: Business in the Climate Crisis</b>			
Module Code	w.BA.XX.WPM-BCC.XX		
Module Description	Students understand basic challenges for companies arising from climate change and related technological, political, and socio-economic developments. The module addresses overall approaches and portrays current company examples of how business managers can mitigate corporate risks and seize business opportunities in the climate change field.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>§ Business Administration - Specialization in Banking and Finance</li> <li>§ Business Administration - Specialization in Banking and Finance (FLEX)</li> <li>§ Business Administration - Specialization in Banking and Finance (PiE)</li> <li>§ Business Administration - Specialization in Behavioral Design</li> <li>§ Business Administration - Specialization in Economics and Politics</li> <li>§ Business Administration - Specialization in General Management</li> <li>§ Business Administration - Specialization in General Management (Flex)</li> <li>§ Business Administration - Specialization in Marketing</li> <li>§ Business Administration - Specialization in Risk and Insurance</li> <li>§ International Management</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Abteilung International Business		
Module Coordinator	Grégoire Meylan (melg)		
Deputy Module Coordinator	Paula Mónica Castro Pareja (casp)		
Prerequisite Knowledge	Fundamentals of business administration		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> Social Competence <ul style="list-style-type: none"> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul>		
Module Learning Objectives	Students... <ul style="list-style-type: none"> <li>§ Can describe the key science aspects of climate change</li> <li>§ Can explain the different governance models for corporate environmental responsibility</li> <li>§ Can describe the national and international policies relevant to climate change</li> <li>§ Can explain the environmental management frameworks and tools that companies can apply to mitigate and adapt to climate change</li> <li>§ Can understand the specifics of eco-innovation</li> </ul>		

Module Content	§ Stakeholders of the climate crisis § Understanding climate change § Corporate environmental sustainability § National and international climate policies § Implementing environmental management § Eco-innovation § Summary and outlook		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2ICRM.XX w.BA.XX.2MCE.XX w.BA.XX.WPM-MBE.XX		
Methods of Instruction	§ Lecture § Case Studies	<b>Social Settings Used:</b> Group Work	
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Case Studies (with Key) § En-ROADS global climate simulator		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	14 h	14 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>14 h</b>	<b>14 h</b>	<b>62 h</b>
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
Oral exam		15	50.00 %
<b>Permitted Resources</b>	Permitted resources to be communicated.		
<b>Others</b>			
	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Study journal	Pass/Fail	-	-
Talk/oral presentation	Grade	30	50.00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	Pinske, J. & Kolk, A. (2009). International Business and Global Climate Change. New York: Routledge. ISBN 978-0415415538.		
Recommended Reading	-		
Comments	The time of 30 minutes for the presentation consists of 15 minutes for the actual presentation and 15 minutes for the discussion.		