

Valid for 2023.HS

Module Name: Practical Insurance Project	
Module Code	w.BA.XX.3PpV-RI.XX
Module Description	Groups of students work on a practical case, usually in cooperation with a business partner.
Program and Specialization	Business Administration - Specialization in Risk and Insurance
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Institut für Risk & Insurance
Module Coordinator	Lukas Stricker (stcu)
Deputy Module Coordinator	Angela Zeier Röschmann (zeie)
Prerequisite Knowledge	Design thinking methodology
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are able to structure a problem (research question) by dividing it into sub-questions. § choose a suitable scientific (qual. or quant.) method based on suitable criteria. § develop practically relevant and well-founded findings addressing a research question. § practice teamwork and collaborating with business partners. § are able to present and defend their findings using convincing arguments. § practice project management (planning, implementation, and goal achievement within a timeframe and using the resources available).
Module Content	Based on a hypothesis defined at the start of the module on a current problem in the insurance industry, groups of no more than four students develop a solution proposal using elements of design thinking acquired and practiced in the 5th semester. Their solution should be based on the needs of clients relevant to the problem (internal or external) and analyzed in a methodically solid manner. Students' understanding of the problem thus gained will allow them to develop a prototype they will then test in practice. The knowledge gained from this will deepen students' understanding of the problem. This in turn will make it possible to develop the prototype into an early beta version, which is presented and defended as a final assignment. This entire process will be supervised methodologically by ZHAW lecturers and professionally by sparring partners from the insurance industry. The sparring partners must be recruited in advance by the students themselves.
Links to other modules	The content of this module is linked to the following module: w.BA.XX.3MmPd-RI.XX

Methods of Instruction	§ Interactive Instruction § Application Tasks § Project Work		Social Settings Used: Group Work	
Digital Resources	§ Teaching Videos § Practice and Application Exercises (with Key)			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	16 h	100 h		
Small Class	-	-		
Group Instruction	34 h	-		
Practical Work	-	-		
Seminar	-	-		
Total	50 h	100 h	30 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others	Assessment	Length (min.)	Weighting	
Written Assignment	Grade	-	50,00 %	
Talk/oral presentation	Grade	30	50,00 %	
Individual reflection (1-2 pages)	Pass/Fail	-	-	
Classroom Attendance Requirement	Mandatory Attendance: 75% Students must attend at least three of the four (face-to-face) class days. Attendance of the first day is compulsory (only excuses justified in writing will be accepted).			
Language of Instruction/Examination	German			
Compulsory Reading	-			
Recommended Reading	-			
Comments	Please note the information sent out in advance regarding preparation for the first day of class and rescheduling (only applies to the first day of class).			