Valid from 2024.HS

Module description: Leadership & Business Ethics

Module Code	w.BA.XX.3LU-FLEX.XX
ECTS Credits	3
Language of Instruction/Examination	German
Module Description	Students gain a deep understanding of the role and responsibilities of a leadership personality. On the one hand, this individual leads in a task- and people-oriented manner, aiming for the effective and efficient achievement of organizational goals. On the other hand, they perceive their responsibilities holistically, considering the contextual factors, and are capable of defending their actions not only vis-a-vis shareholders but all other stakeholders. As a result, they gain the trust and cooperation of stakeholders, which is an essential prerequisite for doing business successfully.
Organizational Unit	IOV Leitung
Module Coordinator	Nicoline Scheidegger
Deputy Module Coordinator	Frithjof Müller
Program and Specialization	• Business Administration - Specialization in Banking and Finance (FLEX) • Business Administration - Specialization in General Management (Flex)
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	**Module Type** Compulsory **Program Phase** Main Study Period
Prerequisite Knowledge	
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Work Methods, Techniques, and Procedures • Creativity & Innovation **Social Competence** • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

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Module Learning Objectives	Students... • are able to share extensive and up-to-date knowledge of leadership and business ethics • describe the relevant theories of leadership and core concepts of ethics • apply the module contents to real-world scenarios in case studies • are able to transfer the theories and concepts to current or future professional fields of activity • analyze complex issues related to leadership and business ethics • develop and evaluate alternative solutions to issues concerning leadership and business ethics • present solutions developed in groups • independently acquire new knowledge on leadership and business ethics now and in the future based on the learning strategies developed in the module • learn independently
Module Content	• Introduction to leadership and business ethics • Leadership theories: self-leadership, personality, behavior, transactional and transformational leadership. • Modern leadership • Awareness: Ethics for leaders: What does ethics mean, and why do leaders need ethical competencies? • Ethical approaches: Utilitarian ethics, deontological ethics, and virtue ethics
Links to other modules	This module is linked to the following modules: • w.BA.XX.3BWL-BO-FLEX.XX • w.BA.XX.3HCM-FLEX.XX
Digital Learning Resources	• Reader • Teaching Videos • Teaching Materials
Methods of Instruction	• Case Studies • Literature Review • Lecture • Interactive Instruction • Exercises Social Settings Used: • Individual Work • Pair Work • Group Work

Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	12 h	36 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	**12 h**	**36 h**	**42 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
Written exam	closed book	60	100.00
Permitted Resources	No calculator	With dictionary	

Others	Assessment	Format	Length (min.)	Weighting
Written Assignment	Pass/Fail	Einzelarbeit	0	0.00

Classroom Attendance Requirement	None

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Compulsory Reading	• Wildenmann, B. (2015). Situativ führen. 21 Pfade für die erfolgreiche Führung. Wiesbaden: Springer Gabler. ISBN 978-3-658-08453-0. 215-249. (On Moodle). • Schüz, M. (2021). Angewandte Unternehmensethik. 2nd ed. München: Pearson. ISBN 978-3-86894-401-3. (Students buy this or down-load it as an e-book from the library.) • Schwarzmüller, T., Brosi, P. & Welpe, I. (2017). Führung 4.0 – Wie die Digitalisierung Führung verändert. In: Hildebrandt, A. & Landhäusser, W. (Hrsg.): CSR und Digitalisierung, pp. 617-628. Springer. (On Moodle). • Dörr, S. (2007). Fit für den Wandel durch tansaktionale und transformationale Führung. Wirtschaftspsychologie, 14 (1), pp. 23-26. (On Moodle). • Prentice, W. (2004). Understanding Leadership. Harvard Business Review, January, pp. 102-109. (On Moodle). • Northouse, P. (2016). Introduction. In: Leadership: Theory and practice, 7. Auflage. pp. 1-18. Sage: Thousand Oaks. (On Moodle). • McKinsey & Company (2020). From there to here: 50 years of thinking on the social responsibility of business. (September): https://www.mckinsey.com/featured-insights/corporate-purpose/from-there-to-here-50-years-of-thinking-on-the-social-responsibility-of-business • Hecker, S. (2011). Führung im Raster des Managerial Grid. Trainingaktuell, April, pp. 19-21. (On Moodle). • Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. (On Moodle). • Goleman, D. (1998). What makes a leader. Harvard Business Review, pp. 93-102. (On Moodle). • Drucker, P. (2005). Managing Oneself. Harvard Business Review, Januar, pp. 1-10. (On Moodle). • Furtner, M. & Baldegger, U. (2016). Führungseigenschaften und -motive. In: Self-Leadership und Führung: Theorien, Modelle und praktische Umsetzung, pp. 9-58. Spinger: Wiesbaden. (On Moodle).
Recommended Reading	
Comments	The written assignment ("Task at home") is a pass/fail performance assessment. If it is not submitted at all, is too late, or is of insufficient quality, this will result in a deduction of one full grade point (1.0) in the end-of-module exam. Students who have to retake the module must also retake the 'Task at home'.