

Valid for 2022.HS

Module Name: English C1	
Module Code	w.BA.XX.3EC1-WIN.XX
Module Description	Students are able to read and understand a wide variety of texts which are related to Business English topics and to their Business Information Technology degree subjects. Through collaborative speaking tasks and active participation in discussions and brainstorming sessions, students can exchange information and express their opinions fluently and convincingly, using vocabulary, phrases, and grammatical structures at the C1 level of the Common European Framework of References for Languages. Students are able to use information gathered from texts to produce written and oral work. They can write business reports and proposals, using layout and language appropriate to the task.
Program and Specialization	§ Business Information Technology - Specialization in Business Information Systems § Business Information Technology - Specialization in Data Science
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: First-Year Studies
ECTS	3
Organizational Unit	W Kommunikation in Wirtschaft und Recht
Module Coordinator	Kristine De Curtis (decu)
Deputy Module Coordinator	Janice James-Schertenleib (jame)
Prerequisite Knowledge	University admission (higher vocational diploma/Berufsmatura or Swiss federal school leaving diploma/Matura including English)
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are able to understand a wide range of business texts, including texts related to degree program. § are able to apply business vocabulary appropriately. § are able to brainstorm, express agreement, and discuss differences of opinion in a collaborative context. § are able to write business reports and proposals, incorporating key points from texts read. § are able to develop effective self-study techniques for language-learning and consolidation. § are able to take notes and visualize key points made during a brainstorming session. § are able to refer to a visual to support information in a collaborative context.

Module Content	§ Development of reading skills through a wide range of business texts. § Development of writing skills, particularly business reports and proposals. § Development of listening skills using authentic audio material. § Development of speaking skills through discussions and collaborative tasks. § Development of business vocabulary, idiomatic expressions, and set expressions. § Revision and practice of grammatical structures.		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2Busl-WIN.XX w.BA.XX.2ITPM-WIN.XX w.BA.XX.3DA-WIN.XX w.BA.XX.3ITS-WIN.XX		
Methods of Instruction	§ Interactive Instruction § Exercises § Problem-Oriented Teaching § Explorative Learning § Discussions § Brainstorming sessions	Social Settings Used: § Individual Work § Pair Work § Group Work	
Digital Resources	§ Teaching Materials § Practice and Application Exercises (with Key) § Additional reading texts and tasks		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	28 h	36 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	36 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	50,00 %
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
Oral Assessment	Grade	20	50,00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	§ As specified on Moodle § Emmerson, P. (2010). Business Grammar Builder. 2nd edition. Oxford: Macmillan. ISBN 978-0-2307-3254-4.		
Comments	-		