

Valid for 2023.FS

Module Name: Bachelor's Thesis			
Module Code	w.BA.XX.3Ba-BO.XX		
Module Description	Students produce a research paper (the Bachelor's thesis) based on scientific principles. This is an individual piece of work on a topic that is either scientific or practical in nature. In doing so, students address an issue they have chosen or one that has been selected for them. They analyze the task at hand, conduct an in-depth analysis of the situation, and on that basis formulate recommendations for resolving the problem at hand. In this context, students apply the knowledge and skills they have acquired over the course of their studies in a purpose-oriented, effective, and efficient way while acquiring additional specialist knowledge. The Bachelor's thesis thus reflects students' capacity to perform and the increase in their capability as a result of completing the degree program.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Specialization in Accounting, Controlling, Auditing § Business Administration - Specialization in Banking and Finance § Business Administration - Specialization in Behavioral Design § Business Administration - Specialization in Economics and Politics § Business Administration - Specialization in General Management § Business Administration - Specialization in Marketing § Business Administration - Specialization in Risk and Insurance 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory	Program Phase: Main Study Period
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ECTS	15		
Organizational Unit	W Lehre General Management		
Module Coordinator	Christian Berger (bere)		
Deputy Module Coordinator	Stefan Schuppisser (sste)		
Prerequisite Knowledge	The compulsory modules of the respective degree program/specialization.		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § address a problem situation in terms of the knowledge related to the degree program/specialization (frameworks, tools, concepts, models). § identify the methods that are relevant to solving the problem. § analyze specific issues of business administration on the basis of the knowledge structure they have been taught. § apply the relevant knowledge (frameworks, tools, concepts, models) in the context of the problem situation. § design and evaluate possible solutions to specific questions, taking into account problem-related criteria. § present and discuss the concept they have developed for dealing with the present problem situation. 		

	§ produce a paper satisfying scientific requirements with regard to form, structure, and procedure. § adopt different perspectives in evaluating issues of business administration.		
Module Content	§ Scientific exploration of a subject of business administration § Systematic development of a problem analysis by means of the knowledge structures of the degree program § Documentation of procedures in the context of the problem-solving process § Development and evaluation of solution strategies § Application of methods for preparing a scientific thesis (sourcing of information, analysis/evaluation of information, scientific theory, qualitative and quantitative social research) § Writing a scientific thesis		
Links to other modules	-		
Methods of Instruction	§ Explorative Learning § Literature Review § Discussion § BSc Thesis Support (coaching)	Social Settings Used: Individual Work	
Digital Resources	§ Teaching Videos § myStudybox		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	0 h	0 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	100,00 %
Discussion of Proposal	Pass/Fail	-	-
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	-		
Comments	For deadlines and other requirements, see "Guidelines for Writing a Bachelor's Thesis" (Intranet) and the "Molena" tool.		