Zurich University of Applied Sciences
School of Management and Law

Valid from 2024.HS

Module description: Banking Management

Module Code	w.BA.XX.3BSt-FLEX.XX
ECTS Credits	6
Language of Instruction/Examination	German
Module Description	The students understand the objectives, the specialist and organizational functions, and the interdependencies of various control systems in banks and their operational principles. They are capable of interpreting the information from such systems and utilizing it in their decision-making. They are prepared to take an active role in control-related projects in banking.
Organizational Unit	IWA Ltg.
Module Coordinator	Patrick Hauf
Deputy Module Coordinator	Christoph Kley
Program and Specialization	• Business Administration - Specialization in Banking and Finance (FLEX)
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009
Module Category	**Module Type** Compulsory **Program Phase** Main Study Period
Prerequisite Knowledge	Introduction to BF: All material
Contribution to Program Learning Objectives (by the concerned Module)	• Professional Competence • Methodological Competence • Social Competence • Self-Competence
Contribution to Program Learning Objectives	**Professional Competence** • Knowing and Understanding Content of Theoretical and Practical Relevance • Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance • Evaluate Content of Theoretical and Practical Relevance **Methodological Competence** • Problem-Solving & Critical Thinking • Scientific Methodology • Work Methods, Techniques, and Procedures • Information Literacy • Creativity & Innovation **Social Competence** • Written Communication • Oral Communication • Teamwork & Conflict Management • Intercultural Insight & Ability to Change Perspective **Self-Competence** • Self-Management & Self-Reflection • Ethical & Social Responsibility • Learning & Change

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Module Learning Objectives	Students... • gain a general overview of bank management. • know and understand the key managerial approaches and challenges in bank management and in the institutional-regulatory framework of bank management (incl. Basel, center control, performance measurement systems, market interest method, etc.). • know and understand the key business administration processes and functions in bank management (incl. planning, budgeting, monthly financial statements, and forecasting). • develop and understand the key specialist terminology (also in English) of bank management. • know and are able to apply key concepts of bank management (incl. market interest method, center control, profit center accounting, and performance measurement systems). • are able to analyze typical issues of bank management (incl. costs/yield deviations). • are able to evaluate typical analytical reports in a target-oriented way (incl. monthly center accounting and deviation analysis). • are able to make specific decisions while taking account of secondary aspects (incl. ALM decision-making and decisions affecting cost structures). • devise creative configuration options (incl. reactions to deviations in yield and costs). • present and elaborate on acquired knowledge and developed solutions using appropriate language and formats. • develop the ability to learn about new control concepts autonomously. • evaluate concepts of credit risk management, market risk management, and operational risk & governance.
Module Content	• Introduction to bank management • Financial reporting in Swiss banks • Valuation and accounting regulations for banks • Equity capital and liquidity regulations for banks in Switzerland • Bank controlling as a management tool/steering using key performance indicators • Controlling securities and foreign exchange transactions • Topic of choice • Credit risk management • Market risk management • Operational risk management & governance • Center management and profit center accounting • ALM / Treasury • Risk and capital controlling • Conclusion: Integration / trading control
Links to other modules	This module is linked to the following modules:
Digital Learning Resources	• Reader • Teaching Videos • Teaching Materials • Practice and Application Exercises (with Key) • Case Studies (with Key)
Methods of Instruction	• Literature Review • Interactive Instruction • Lecture • Exercises • Application Tasks • Case Studies • Lectures Social Settings Used: • Individual Work

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Type of Instruction

	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	12 h	26 h	
Small Class	12 h	30 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	**24 h**	**56 h**	**100 h**

Performance Assessment

End-of-module exam	Form	Length (min.)	Weighting
Written exam	Specified documentation	60	100.00
Permitted Resources	Spec. calculator acc. to leaflet "Utilities"	With dictionary	

Others	Assessment	Format	Length (min.)	Weighting
Written Assignment	Pass/Fail	Einzelarbeit	0	0.00

Classroom Attendance Requirement	None
Compulsory Reading	
Recommended Reading	
Comments	