

2019.FS

Module Name: Business Law	
Module Code	w.BA.XX.2WR-WIN.XX
Module Description	Students gain an overview of the most important areas of Swiss business law and are able to classify respective problems accurately. They understand the most important norms and principles of business law and are able to apply these in a methodologically correct way to practice-oriented cases.
Program and Specialization	Business Information Technology
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Abteilung Business Law Leitung
Module Coordinator	Caroline Socchi (socc)
Deputy Module Coordinator	Fabio Babey (babf)
Prerequisite Knowledge	-
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<ul style="list-style-type: none"> Students... <ul style="list-style-type: none"> § explain the key terminology of business law. § name the underlying principles and central norms of economic constitutional law, contract law, competition law, and intellectual property rights law, as well as other legal areas. § explain the principles of legal methodology and its practical significance in the resolution of legal cases. § establish facts in business law practice with regard to business law problem areas and attribute appropriate legal rulings. § apply the most important norms and principles of Swiss business law on the basis of legal case method ("Anspruchsmethode") to practice-relevant cases. § analyze national and international issues in connection with the most important areas of business law. § investigate the norms of various business law-relevant legal areas for their factual elements professionally with the help of methodological know-how. § explain their case solutions convincingly with the use of appropriate legal rulings. § develop and evaluate the interrelations of various private law bases for claims in the context of complex circumstances. § outline and clearly communicate legal argument in a convincing manner during discussions. § give constructive feedback to inappropriate statements using specialist legal terminology.

	§ develop and deepen their legal knowledge independently by means of specialist literature provided. § devise solution proposals for legal case constellations autonomously. § develop an ongoing willingness to engage independently with business law issues.		
Module Content	§ Economic constitutional law § Contract law § Competition law, antitrust law, and price supervision law § Introduction to intellectual property rights (patent, design, and copyright law) § Company law § IT and data protection law § Law of persons § Procedural law		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review § Discussion	Social Settings Used: Group Work	
Digital Resources	Case Studies (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	-	
Small Class	28 h	40 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	56 h	40 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	100,00%
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
Talk/oral presentation	Pass/Fail	10	-
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	German		
Compulsory Reading	Meyer, C. & Mathis, K. (2013). Recht. Band 1. 9th edition. Kleiner Merkur. ISBN 978-3-7255-6879-6.		
Recommended Reading	-		
Comments	-		