

Valid for 2022.FS

<b>Module Name: War, Economics and Business</b>			
Module Code	w.BA.XX.2WEB.XX		
Module Description	Globalization and the subsequent rise of the emerging markets have not only changed the economic but also the political balance in the world. The newly established balances of power have increased global instability as well the global conflict and crisis potential. In an increasingly interconnected world, this trend hugely destabilizes the global economy and disrupts international business. This module provides students with an in-depth insight on the economic impact of contemporary conflicts and wars and what this means for international business.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Accounting, Controlling, Auditing</li> <li>§ Business Administration - Banking and Finance</li> <li>§ Business Administration - Economics and Politics</li> <li>§ Business Administration - General Management</li> <li>§ International Management</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period		
ECTS	3		
Organizational Unit	W Abteilung International Business		
Module Coordinator	Khaldoun Dia-Eddine (diak)		
Deputy Module Coordinator	Benedikt Zoller-Rydzek (zolz)		
Prerequisite Knowledge	An understanding of the principles of international business is an advantage.		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul>		
Module Learning Objectives	Students... <ul style="list-style-type: none"> <li>§ acquire in-depth knowledge on the ongoing strategic and geopolitical power shifts, contemporary security challenges, and specific processes of global conflict emergence, conflict escalation, conflict resolution, and their subsequent consequences on business, finance, and the economy.</li> <li>§ gain insight into the new nature of conflicts and wars with a focus on the privatization and asymmetrization of modern warfare and what this means for business, finance, and the economy.</li> <li>§ know about the specifics of warfare finance and business and learn about the destructive side of entrepreneurship and its effect on society as well as on legitimate business.</li> <li>§ connect the political with the economic dimension of modern-day warfare and thus apply a interdisciplinary approach to crisis analysis and crisis resolution.</li> <li>§ understand the economic dimension of modern-day wars and conflicts and develop an awareness of what this means and what risks this trend entails for legitimate international business activities.</li> </ul>		

	§ apply theoretical concepts to actual conflicts and ongoing wars. § establish a critical understanding of world politics and the political environment of international business. § know about the worldwide social interdependencies of wars and conflicts. They are able to identify where war, economics, and business overlap, have an awareness of the ethical dilemmas of international business, and are able to develop relevant solutions. § understand new phenomena such as privatization of war, augmented soldiers, cyberwars, and the impact of cybersecurity on businesses, as well as spill-over between military and civil industries. § learn to apply the theoretical concepts they have learnt by presenting subject-oriented case studies of ongoing conflicts in the world. § learn to observe and understand actual events and relate them to existing information schemes. § develop an awareness of being global citizens. § learn to set goals by selecting, managing, and assessing their learning activities.		
Module Content	§ Global geopolitical power shifts and the new nature of wars. § Expansion of modern-day wars into the economic and financial sphere and its impact on business. § Instruments of economic warfare. § Instruments of war finance. § Possibilities, incentives, and profitability of destructive entrepreneurial activities and means to contain them. § Responsibilities and best practice for legitimate business in the context of conflicts and wars. § The economic dimension of conflict resolution, peace processes, and reconstructions. § Various case studies to exemplify the theory. § Private military and security companies and involvement of military organizations in the economy § Cyberworld and business, cyber-security, and cyber wars § Intelligence and economic intelligence § Conflict and negotiation/ intermediation		
Links to other modules	-		
Methods of Instruction	§ Lecture § Case Studies	<b>Social Settings Used:</b> Group Work	
Digital Resources	§ Reader § Teaching Videos § Teaching Materials § Practice and Application Exercises (with Key) § Case Studies (with Key)		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	28 h	-	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	40 h	
Seminar	-	-	
<b>Total</b>	<b>28 h</b>	<b>40 h</b>	
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>			
<b>Class presense</b>		<b>Assessment</b>	<b>Length (min.)</b>
Class presense		Grade	-
Written Assignment		Grade	-
Written Assignment			80,00 %
Classroom Attendance Requirement	Mandatory Attendance: 80%  Due to the current public health situation, the following applies: If the situation remains unchanged, attendance will be required and graded (at 20%). If the lectures have to be given online, the final grade will be based only on the written assignment.		
Language of Instruction/Examination	English		
Compulsory Reading	Reader		
Recommended Reading	-		
Comments	-		