

2019.HS

Module Name: Language and Law	
Module Code	w.BA.XX.2SuR-BL.XX
Module Description	Students are prepared for the challenges of communicating in a business, legal, and scientific environment which is becoming increasingly complex. They build on their existing linguistic competence and learn new techniques and methods of legal and scientific communication.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: First-Year Studies
ECTS	3
Organizational Unit	W Komm. & Mathem. in W&R Ltg.
Module Coordinator	Christian Stadler (stla)
Deputy Module Coordinator	Jeannette Philipp (phij)
Prerequisite Knowledge	none
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are able to explain the academic and legal style of writing and its significance. § are able to list and apply the criteria of the Hamburg comprehensibility model § are able to name the elements of various types of texts, in particular abstracts/management summaries, and know the linguistic criteria a professional text must meet § are able to analyze an academic text in terms of its structure and use it to produce an abstract § are able to use the Hamburg comprehensibility model to inform others effectively and professionally § are able to revise passages written in everyday language § are able to evaluate academic and legal texts using the criteria of communication theory § are able to estimate the significance of a professional communication § are able to analyze and evaluate legal and academic texts in terms of style and logical cohesion § are able to produce various types of texts such as abstracts or pieces of informative writing § are able to adopt a legal and academic writing style § are able to grasp the complexity of communication § are able to work with different communication tools and use them effectively in solving communication problems in contexts related to aspects of business law

Module Content	§ Legal and academic/scientific terminology § Management summary/abstract § Linguistic standards and logical cohesion § Foundations of professional communication § Logically cohesive written communication tailored to specific needs and situations § The Hamburg comprehensibility model § Schulz von Thun § Academic and legal writing		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Project Work § Literature Review § Discussion § Coaching in writing skills	Social Settings Used: § Individual Work § Pair Work	
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	28 h	30 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	30 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	100,00 %
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	German		
Compulsory Reading	§ (2016). Deutsch für Juristen. Vom Schwulst zur klaren Formulierung. 4th edition. Köln: Schmidt. ISBN 978-3504644116.		
Recommended Reading	§ Walter, T. (2009). Kleine Stilkunde für Juristen. 3rd edition. München: Beck. ISBN 978-3406698675. § Haft, F. (2009). Juristische Schreibschule. Anleitung zum strukturierten Schreiben. 8th edition. München: Normfall-GmbH. ISBN 978-3000277931. § Schulz von Thun, F., Ruppel, J. & Stratmann, R. (2010). Miteinander reden: Kommunikationspsychologie für Führungskräfte. 11th edition. Reinbek: Rowohlt. ISBN 978-3-499-61531-3.		
Comments	Performance assessment pass/fail: Failure to comply with the evaluation criteria (Hamburg comprehensibility model/language) will result in a fail being awarded. In the event of a fail, students have one opportunity to revise their performance assessment within seven days in order to obtain a pass . If their work is inadequate or not submitted in time (without a medical certificate having been submitted within three days), a full grade point will be deducted from the end-of-module grade. This applies to the submission of the performance assessment task as well as the reworked task, if any.		