

Valid for 2021.HS

<b>Module Name: Language and Law</b>	
Module Code	w.BA.XX.2SuR-BL.XX
Module Description	Students are prepared for the challenges of communicating in a business, legal, and scientific environment which is becoming increasingly complex. They build on their existing linguistic competence and learn new techniques and methods of legal and scientific communication.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	<b>Module Type:</b> Compulsory
	<b>Program Phase:</b> First-Year Studies
ECTS	3
Organizational Unit	W Kommunikation in Wirtschaft und Recht
Module Coordinator	Christian Stadler (stla)
Deputy Module Coordinator	Jeannette Philipp (phij)
Prerequisite Knowledge	none
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ are able to explain the academic and legal style of writing and its significance.</li> <li>§ are able to list and apply the criteria of the Hamburg comprehensibility model</li> <li>§ are able to name the elements of various types of texts, in particular abstracts/management summaries, and know the linguistic criteria a professional text must meet</li> <li>§ are able to analyze an academic text in terms of its structure</li> <li>§ are able to use the Hamburg comprehensibility model to inform others effectively and professionally</li> <li>§ are able to revise passages written in everyday language</li> <li>§ are able to evaluate academic and legal texts using the criteria of communication theory</li> <li>§ are able to estimate the significance of a professional communication</li> <li>§ are able to analyze and evaluate legal and academic texts in terms of style and logical cohesion</li> <li>§ are able to produce various types of texts such as abstracts or pieces of informative writing</li> <li>§ are able to adopt a legal and academic writing style</li> <li>§ are able to grasp the complexity of communication</li> <li>§ are able to work with different communication tools and use them effectively in solving communication problems in contexts related to aspects of business law</li> </ul>

Module Content	§ Legal and academic/scientific terminology § Management summary/abstract § Linguistic standards and logical cohesion § Foundations of professional communication § Logically cohesive written communication tailored to specific needs and situations § The Hamburg comprehensibility model § The Schulz von Thun communication model § Academic and legal writing		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Project Work § Literature Review § Discussion § Coaching in writing skills	<b>Social Settings Used:</b> § Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	-	-	
Small Class	28 h	24 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>28 h</b>	<b>24 h</b>	
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>			
	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Written performance assessment	Grade	60	100,00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	§ (2016). Deutsch für Juristen. Vom Schwulst zur klaren Formulierung. 4th edition. Köln: Schmidt. ISBN 978-3504644116.		
Recommended Reading	§ Walter, T. (2009). Kleine Stilkunde für Juristen. 3rd edition. München: Beck. ISBN 978-3406698675. § Haft, F. (2009). Juristische Schreibschule. Anleitung zum strukturierten Schreiben. 8th edition. München: Normfall-GmbH. ISBN 978-3000277931. § Schulz von Thun, F., Ruppel, J. & Stratmann, R. (2010). Miteinander reden: Kommunikationspsychologie für Führungskräfte. 11th edition. Reinbek: Rowohlt. ISBN 978-3-499-61531-3.		
Comments	The module description is based on the assumption that in the fall semester 2021 classes and exams will both take place on campus. Changes affecting the module or type of performance assessment are however possible at short notice if the situation changes due to the pandemic.		