

Valid for 2022.FS

<b>Module Name: Proficiency in English 1</b>			
Module Code	w.BA.XX.2ProfEng1.XX		
Module Description	This is a one-semester course which aims to: a) develop language skills at the lower C2 level of the Common European Framework of Reference (CEFR) for Languages, and b) introduce students to the Cambridge Certificate of Proficiency in English (CPE) examination.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Accounting, Controlling, Auditing</li> <li>§ Business Administration - Banking and Finance</li> <li>§ Business Administration - Banking and Finance (FLEX)</li> <li>§ Business Administration - Banking and Finance (PIE)</li> <li>§ Business Administration - Economics and Politics</li> <li>§ Business Administration - General Management</li> <li>§ Business Administration - General Management (Flex)</li> <li>§ Business Administration - Risk and Insurance</li> <li>§ Business Information Technology</li> <li>§ Business Law</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Kommunikation in Wirtschaft und Recht		
Module Coordinator	Patricia Judith Macmillan (mcmi)		
Deputy Module Coordinator	Elizabeth Kollmann (koel)		
Prerequisite Knowledge	University Admission (higher vocational diploma/Berufsmatura or Swiss federal school leaving diploma/Matura including English)		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ understand complex opinions/arguments through listening and reading texts</li> <li>§ understand detail, opinion, tone, implication and purpose through listening and reading texts</li> <li>§ write an essay, summarising and evaluating a given text</li> <li>§ discuss abstract/cultural topics with a good degree of fluency and range of expression in small groups</li> <li>§ use language at the lower C2 Level of the Common European Framework of Reference for Languages</li> </ul>		

Module Content	§ Development of listening skills § Development of reading skills § Development of speaking skills § Development of writing skills § Revision of advanced grammatical structures and vocabulary at lower C2 level § Expansion of general vocabulary, idiomatic expressions, and set expressions § Exposure to exam content and task types for CPE		
Links to other modules	-		
Methods of Instruction	§ Interactive Instruction § Exercises § Explorative Learning	<b>Social Settings Used:</b> § Individual Work § Pair Work § Group Work	
Digital Resources	§ Teaching Materials § Practice and Application Exercises (with Key)		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	-	-	
Small Class	-	-	
Group Instruction	28 h	32 h	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>28 h</b>	<b>32 h</b>	
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Oral Assessment	Grade	15	50,00 %
Written Assessment	Grade	45	50,00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	Gude, K., Duckworth, M. & Rogers, L. (2012). Cambridge English Proficiency Masterclass (Student's Book with Online Skills & Language Practice). Oxford: Oxford University Press. ISBN 978-0-19-470524-0.		
Recommended Reading	-		
Comments	Please note that ProfEng 2 is not offered.		