

2019.HS

<b>Module Name: Economics of Economic Policy</b>	
Module Code	w.BA.XX.2ÖWpol.XX
Module Description	Students develop an understanding of economic policy processes and outcomes, and are capable of evaluating these objectively. They understand the various financing options for a nation state and the respective arguments for and against these.
Program and Specialization	Business Administration - Economics and Politics
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	<b>Module Type:</b> Compulsory
	<b>Program Phase:</b> Main Study Period
ECTS	6
Organizational Unit	W Fachstelle Wirtschaftspolitik Ltg.
Module Coordinator	Reto Schleiniger (shie)
Deputy Module Coordinator	Christian Berger (bere)
Prerequisite Knowledge	Compulsory modules: w.BA.XX.2Mikro.XX and w.BA.XX.2Makro.XX
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ name the basic principles of new political economics.</li> <li>§ differentiate in principle between allocation policy and distribution policy issues as well as between taxpayer and the person who finally bears the tax burden.</li> <li>§ explain how economic policy decisions are arrived at, what effects they have, and against what criteria they are evaluated.</li> <li>§ apply the methodologies of micro and macroeconomics as well as new political economics and discuss their limitations and/or assumptions.</li> <li>§ are able to comprehend that every evaluation is tied to an evaluation criterion and therefore relative.</li> <li>§ voice their own economic policy positions orally and justify these convincingly in writing.</li> <li>§ reflect on the fact that political positions are linked to personal interests and are therefore neither right nor wrong in themselves.</li> </ul>
Module Content	<ul style="list-style-type: none"> <li>§ Welfare criteria</li> <li>§ New political economics (public choice)</li> <li>§ Allocation policy application: Environmental and climate policy</li> <li>§ Distribution policy application: Social politics</li> <li>§ Taxation system and financial policy in Switzerland</li> <li>§ Optimal taxation</li> <li>§ Credit vs. tax finance, national debt</li> </ul>
Links to other modules	-

Methods of Instruction	§ Lecture § Case Studies § Exercises § Literature Review § Discussion § Presentation § Experiments	<b>Social Settings Used:</b> Group Work		
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests			
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>	
Large Class	28 h	-		
Small Class	28 h	68 h		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
<b>Total</b>	<b>56 h</b>	<b>68 h</b>	<b>56 h</b>	
Performance Assessment				
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>	
Written exam	Closed book	60	50,00 %	
<b>Permitted Resources</b>	Approved calculator according to "Guidelines on Supplementary Materials"			
	<b>Others</b>	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
	Written Assignment	Grade	-	25,00 %
	Talk/oral presentation	Grade	45	25,00 %
Classroom Attendance Requirement	100% attendance at lectures by students in the final two weeks. In case of authorized and justified absence, the module coordinator will determine what is necessary to compensate for this. Unauthorized absences or failure to meet the terms agreed above will result in a fail being awarded for the module.			
Language of Instruction/Examination	German			
Compulsory Reading	§ Folienset Schleiniger § Mankiw, N. & Taylor, M. (2014). Economics. 3rd edition. London: Cengage Learning. ISBN 978-1-4737-1599-8.			
Recommended Reading	§ Will be placed on Moodle for the respective subjects.			
Comments	-			