

Valid for 2023.HS

Module Name: Leadership & Business Ethics		
Module Code	w.BA.XX.2LU.XX	
Module Description	Students gain a deep understanding of the role and responsibilities of a leadership personality. On the one hand, this individual leads in a task- and people-oriented manner, aiming for the effective and efficient achievement of organizational goals. On the other hand, they perceive their responsibilities holistically, considering the contextual factors, and are capable of representing their actions not only towards shareholders but also towards all other stakeholders. As a result, they gain the trust and cooperation of stakeholders, which are essential prerequisites for successful business operations.	
Program and Specialization	§ Business Administration - Specialization in Accounting, Controlling, Auditing § Business Administration - Specialization in Banking and Finance § Business Administration - Specialization in Behavioral Design § Business Administration - Specialization in Economics and Politics § Business Administration - Specialization in Financial Management § Business Administration - Specialization in General Management § Business Administration - Specialization in Marketing § Business Administration - Specialization in Risk and Insurance § Business Information Technology	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	Module Type: Compulsory	Program Phase: Main Study Period
ECTS	3	
Organizational Unit	W Institute for Organizational Viability	
Module Coordinator	Nicoline Scheidegger (snic)	
Deputy Module Coordinator	Frithjof Müller (mulj)	
Prerequisite Knowledge	-	
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence	
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Creativity & Innovation Social Competence § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change	
Module Learning Objectives	Students... § reproduce extensive and up-to-date expertise in the areas of leadership and business ethics § describe the relevant theories of leadership and core concepts of ethics § apply the module contents to real-world scenarios through the use of case studies § are capable of transferring the theories and concepts to current or future professional fields of activity § analyze complex issues related to leadership and business ethics § develop and evaluate alternative solutions to issues concerning leadership and business ethics § present solutions developed in groups § based on the learning strategies developed in the module, students will be able to independently acquire new knowledge on leadership and business ethics at any time § learn independently	

Module Content	§ Introduction to leadership and business ethics § Leadership theories: Self-leadership, personality, behavior, transactional and transformational leadership § Modern leadership § Awareness: Ethics for leaders: What does ethics mean, and why do leaders need ethical competencies? § Ethical approaches: Utilitarian ethics, deontological ethics, and virtue ethics		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2BWL-BO.XX w.BA.XX.2HCM.XX		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review	Social Settings Used: § Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	20 h	42 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	100,00 %
Permitted Resources	No calculator	With dictionary	
Others	Assessment	Length (min.)	Weighting
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	§ Schüz, M. (2021). Angewandte Unternehmensethik. 2nd edition. München: Pearson. ISBN 978-3-86894-401-3. (Students need to buy their own copy or download it as an e-book via the library). § Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. (On Moodle). § Furtner, M. & Baldegger, U. (2016). Führungseigenschaften und -motive. In: Self-Leadership und Führung: Theorien, Modelle und praktische Umsetzung, pp. 9-58. Springer: Wiesbaden. (On Moodle). § Hecker, S. (2011). Führung im Raster des Managerial Grid. Trainingaktuell, April pp. 19-21. (On Moodle). § Dörr, S. (2007). Fit für den Wandel durch tansaktionale und transformationale Führung. Wirtschaftspsychologie, 14 (1), pp. 23-26. (On Moodle). § Northouse, P. (2016). Introduction. In: Leadership: Theory and practice, 7th edition. pp. 1-18. Sage: Thousand Oaks. (On Moodle). § Sampl, J., Maran, T. & Furtner, M. (2017). A randomized controlled pilot intervention study of a mindfulness-based self-leadership training (MBSLT) on Stress and Performance. Mindfulness, 8 (5), pp. 1393-1407. (on Moodle). § Schwarzmüller, T., Brosi, P. & Welp, I. (2017). Führung 4.0 – Wie die Digitalisierung Führung verändert. In: Hildebrandt, A. & Landhäuser, W. (ed.): CSR und Digitalisierung, pp. 617-628. Springer. (On Moodle). § Goleman, D. (1998). What makes a leader. Harvard Business Review, pp. 93-102. (On Moodle). § Prentice, W. (2004). Understanding Leadership. Harvard Business Review, January pp. 102-109. (On Moodle). § Drucker, P. (2005). Managing Oneself. Harvard Business Review, January pp. 1-10. (On Moodle). § McKinsey & Company (2020). From there to here: 50 years of thinking on the social responsibility of business. (September): https://www.mckinsey.com/featured-insights/corporate-purpose/from-there-to-here-50-years-of-thinking-on-the-social-responsibility-of-business § Wildenmann, B. (2015). Situativ führen. 21 Pfade für die erfolgreiche Führung. Wiesbaden: Springer Gabler. ISBN 978-3-658-08453-0. 215-249. (On Moodle).		
Recommended Reading	-		

Comments	<p>The written assignment ("Task at home") is a pass/fail performance assessment. If it is not submitted at all, is too late, or is of insufficient quality, this will result in a deduction of one full grade point (1.0) in the end-of-module exam.</p> <p>Students who retake the module must also retake the 'Task at home'.</p>
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