

Valid for 2022.HS

<b>Module Name: Leadership &amp; Business Ethics</b>			
Module Code	w.BA.XX.2LU.XX		
Module Description	Students gain an in-depth understanding of the role and duties of someone in a leadership position who manages the organization in an objective and people-oriented way in the interests of an effective and efficient achievement of goals. He/she takes responsibility in an integrated way, so allowing for framework conditions and ensuring that their activities represent the views of all stakeholders and not just shareholders. In this way, they gain their trust and co-operation – indispensable assets for a successful business operation.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>§ Business Administration - Specialization in Banking and Finance</li> <li>§ Business Administration - Specialization in Behavioral Design</li> <li>§ Business Administration - Specialization in Economics and Politics</li> <li>§ Business Administration - Specialization in General Management</li> <li>§ Business Administration - Specialization in Marketing</li> <li>§ Business Administration - Specialization in Risk and Insurance</li> <li>§ Business Information Technology</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Institute for Organizational Viability		
Module Coordinator	Nicoline Scheidegger (snic)		
Deputy Module Coordinator	Frithjof Müller (mulj)		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence</li> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> <li>Methodological Competence</li> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Creativity &amp; Innovation</li> <li>Social Competence</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> <li>Self-Competence</li> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul>		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ reproduce far-reaching and up to date specialist knowledge in the fields of leadership and corporate ethics</li> <li>§ describe the relevant management theories and core concepts of ethics</li> <li>§ transfer module content to a practical context based on case examples from practice</li> <li>§ transfer theories and concepts to current or future professional areas of activity</li> <li>§ analyze complex situations in leadership and corporate ethics</li> <li>§ develop and assess alternative solutions to issues in leadership and corporate ethics</li> <li>§ present devised solutions as a group</li> <li>§ acquire new knowledge about leadership and corporate ethics independently on the basis of learning strategies developed in the module</li> <li>§ learn autonomously</li> </ul>		

Module Content	§ Introduction to leadership and ethics § Leadership theories: Self-leadership, personality, behavior, transactional and transformational leadership § Modern leadership § Awareness: What is ethics and what is it good for? § Ethics: utilitarian ethics, deontological ethics, virtue ethics		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2BWL-BO.XX w.BA.XX.2BWL-WIN.XX w.BA.XX.2HCM.XX		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review	<b>Social Settings Used:</b> § Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	28 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>28 h</b>	<b>20 h</b>	<b>42 h</b>
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
Written exam	Closed book	60	100,00 %
<b>Permitted Resources</b>	No calculator	With dictionary	
<b>Others</b>			
Written Assignment	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
	Pass/Fail	-	-
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	German		
Compulsory Reading	§ Schüz, M. (2021). Angewandte Unternehmensethik. 2nd edition. München: Pearson. ISBN 978-3-86894-401-3. (Students need to buy their own copy or download it as an e-book). § Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. (On Moodle). § Furtner, M. & Baldegger, U. (2016). Führungseigenschaften und -motive. In: Self-Leadership und Führung: Theorien, Modelle und praktische Umsetzung, pp. 9-58. Springer: Wiesbaden. (On Moodle). § Hecker, S. (2011). Führung im Raster des Managerial Grid. Trainingaktuell, April pp. 19-21. (On Moodle). § Dörr, S. (2007). Fit für den Wandel durch tansaktionale und transformationale Führung. Wirtschaftspsychologie, 14 (1), pp. 23-26. (On Moodle). § Northouse, P. (2016). Introduction. In: Leadership: Theory and practice, 7th edition. pp. 1-18. Sage: Thousand Oaks. (On Moodle). § Northouse, P. (2016). Situational Approach. In: Leadership: Theory and practice, 7th edition. pp. 93-114. Sage: Thousand Oaks. (On Moodle). § Sampl, J., Maran, T. & Furtner, M. (2017). A randomized controlled pilot intervention study of a mindfulness-based self-leadership training (MBSLT) on Stress and Performance. Mindfulness, 8 (5), pp. 1393-1407. § Schwarzmüller, T., Brosi, P. & Welpel, I. (2017). Führung 4.0 – Wie die Digitalisierung Führung verändert. In: Hildebrandt, A. & Landhäuser, W. (ed.): CSR und Digitalisierung, pp. 617-628. Springer. § Goleman, D. (1998). What makes a leader. Harvard Business Review, pp. 93-102. § Prentice, W. (2004). Understanding Leadership. Harvard Business Review, pp. 102-109.		
Recommended Reading	-		
Comments	The written assignment ("Task at home") is a pass/fail performance assessment. If it is not submitted at all, is too late, or is of insufficient quality, this will result in the deduction of one full grade point (1.0) in the end-of-module exam.		