

2019.HS

Module Name: Leadership & Business Ethics	
Module Code	w.BA.XX.2LU-flex.XX
Module Description	Students gain an in-depth understanding of the role and duties of someone in a leadership position who manages the organization in an objective and people-oriented way in the interests of an effective and efficient achievement of goals. They take responsibility in an integrated way, which takes into account the framework conditions and ensures that their activities represent the views of all stakeholders, and not just the shareholders. In this way, they gain their trust and co-operation – indispensable assets for a successful business operation.
Program and Specialization	§ Business Administration - Banking and Finance (FLEX) § Business Administration - General Management (Flex)
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Zentrum für Human Capital Mgmt. Ltg.
Module Coordinator	Nicoline Scheidegger (snic)
Deputy Module Coordinator	Mathias Schüz (sumi)
Prerequisite Knowledge	-
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Creativity & Innovation Social Competence § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § impart comprehensive, up-to-date specialist knowledge in the subject areas of leadership and business ethics. § describe the relevant leadership theories and basic concepts of ethics. § transfer the module content to the business world using practical case examples. § are able to transfer theories and concepts to current or future professional fields of activity. § analyze complex subject matters concerning leadership and business ethics. § develop and evaluate alternative solutions to problems of leadership and business ethics. § present the solutions they develop. § independently acquire new knowledge on leadership and business ethics at any time on the basis of learning strategies developed in the module. § take responsibility for their learning success.
Module Content	§ Introduction to leadership and ethics § Leadership theories: Power, personality, behavior, transactional and transformational leadership, team leadership § Modern leadership § Awareness: What is ethics and what is it good for? § Ethics: Virtue ethics, utilitarian ethics, and deontological ethics
Links to other modules	-

Methods of Instruction	§ Interactive Instruction § Case Studies § Exercises § Literature Review		Social Settings Used: Individual Work	
Digital Resources	§ Reader § Teaching Videos			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	12 h	36 h		
Small Class	-	-		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
Total	12 h	36 h	42 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
Written exam	Closed book	60	100,00 %	
Permitted Resources	No calculator	With dictionary		
Others				
	Assessment	Length (min.)	Weighting	
	-	-	-	
Classroom Attendance Requirement	-			
Language of Instruction/Examination	German			
Compulsory Reading	§ Schüz, M. (2017). Angewandte Unternehmensethik. 1st edition. München: Pearson. ISBN 978-3- 8689-4278- 1. (must be bought). § Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. (on Moodle). § Green, D. (1999). Leadership as a function of power. Proposal Management, Fall pp. 54-56. (on Moodle). § Furtner, M. & Baldegger, U. (2016). Führungseigenschaften und -motive. In: Self-Leadership und Führung: Theorien, Modelle und praktische Umsetzung, 2nd edition. pp. 9-58. Wiesbaden: Springer. (on Moodle). § Hecker, S. (2011). Führung im Raster des Managerial Grid. Trainingaktuell, April pp. 19-21. (on Moodle). § Dörr, S. (2007). Fit für den Wandel durch tansaktionale und transformationale Führung. Wirtschaftspsychologie, 14 (1), pp. 23-26. (on Moodle). § Eberhardt, D. & Majkovic, A. (2016). Megatrends as a Challenge for the Future of Leadership. In: The Future of Leadership – An Explorative Study into Tomorrow’s Leadership Challenges, pp. 1-18. Springer. (on Moodle). § Kogler Hill, S. (2016). Team Leadership. In: Northouse, P. (ed.): Leadership: Theory and practice, 7th edition. pp. 363-396. Thousand Oaks: Sage. (on Moodle). § Northouse, P. (2016). Introduction. In: Leadership: Theory and practice, 7th edition. pp. 1-18. Thousand Oaks: Sage. (on Moodle). § Northouse, P. (2016). Situational Approach. In: Leadership: Theory and practice, 7th edition. pp. 93-114. Thousand Oaks: Sage. (on Moodle).			
Recommended Reading	-			
Comments	-			