

2017.HS

Module Name: Leadership and Business Ethics	
Module Code	w.BA.XX.2LBE-PiE.XX
Module Description	Students gain an in-depth understanding of the role and duties of someone in a leadership position who manages the organization in an objective and people-oriented way in the interests of an effective and efficient achievement of goals. He/she takes responsibility in an integrated way, so allowing for framework conditions and ensuring that their activities represent the views of all stakeholders and not just shareholders. In this way, they gain their trust and co-operation – indispensable assets for a successful business operation.
Program and Specialization	§ Business Administration - Banking and Finance (PiE) § Business Administration - General Management (PiE)
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Zentrum für Human Capital Mgmt. Ltg.
Module Coordinator	Nicoline Scheidegger (snic)
Deputy Module Coordinator	Mathias Schüz (sumi)
Prerequisite Knowledge	-
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § reproduce far-reaching and up to date specialist knowledge in the fields of leadership and corporate ethics § describe the relevant management theories and core concepts of ethics § transfer module content into a practical context based on case examples from practice § transfer theories and concepts to current or future professional areas of activity § analyze complex situations in leadership and corporate ethics § develop and assess alternative solutions to issues in leadership and corporate ethics § present devised solutions as a group § acquire new knowledge about leadership and corporate ethics independently on the basis of learning strategies developed in the module § learn autonomously
Module Content	§ Introduction to leadership and ethics § Leadership theories: power, personality and conduct, behavior, transactional and transformational leadership, and team leadership § Modern leadership § Awareness: What are ethics and purpose do they serve? § Ethics: utilitarian ethics, deontological ethics, and virtue ethics

Links to other modules	The content of this module is linked to the following modules:			
	w.BA.XX.2BWL-BO.XX			
	w.BA.XX.2BWL-WIN.XX			
	w.BA.XX.2HCM-PiE.XX			
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises	Social Settings Used: § Individual Work § Pair Work § Group Work		
Digital Resources	§ Reader § Practice and Application Exercises (with Key)			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	28 h	20 h		
Small Class	-	-		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
Total	28 h	20 h	42 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
Written exam	Closed book	60	100,00%	
Others				
	Assessment	Length (min.)	Weighting	
	-	-	-	
Classroom Attendance Requirement	-			
Language of Instruction/Examination	English			
Compulsory Reading	§ Kotter, J. (2001). What Leaders Really Do. Harvard Business Review, 79 (1), pp. 85-96. § Green, D. (1999). Leadership as a function of power. Proposal Management, Fall pp. 54-56. § Bligh, M. (2009). Personality Theories of Leadership. In: Levine, J. & Hogg, M. (ed.): Encyclopedia of Group Processes & Intergroup Relations, pp. 639-642. London: Sage. § Northouse, P. (2016). Behavioral Approach. In: Leadership. Theory and practice (Chapter 4), 7th edition. pp. 71-87. Thousand Oaks: Sage. § Bass, B. (1990). From transactional to transformational leadership. Organizational Dynamics, 18 (3), pp. 19-31. § Eberhardt, D. & Majkovic, A. Megatrends as a Challenge for the Future of Leadership. In: The Future of Leadership – An Explorative Study into Tomorrow's Leadership Challenges (Chapter 1), pp. 1-17. Springer. § Schüz, M. (2012). Sustainable Corporate Responsibility: The Foundation of Successful Business in the New Millennium. Central European Business Review, 1 (2), pp. 7-15. § Schüz, M. (2014). Developing Sustainably Responsible Strategies in Business. In: Molthan-Hill, P. (ed.): The Business Students' Guide to Sustainable Management: Principles and Practices, pp. 242-278. Edingburgh: Greenleaf. § Schüz, M. (2016). Sustainably Responsible Leadership and Innovation. In: Lukes, M. (ed.): Innovation Management, Entrepreneurship and Corporate Sustainability 2016: Proceedings of the 4th International Conference, pp. 634-656. Prague: Nakladatelství Oeconomica VSE. § Schüz, M. (2017). Angewandte Unternehmensethik. Pearson. ISBN 978-3- 8689-4278- 1. § Northouse, P. (2016). Team Leadership (Chapter 14). In: Leadership: Theory and practice, 7th edition. pp. 363-396. Thousand Oaks: Sage.			
Recommended Reading	-			
Comments	-			