

2019.HS

Module Name: International Economic History			
Module Code	w.BA.XX.2IntWGS.XX		
Module Description	Students acquire a sound knowledge of the key events and correlations of European and global economic history in the 20th and 21st centuries.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PIE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § Business Information Technology 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Abt. International Business Leitung		
Module Coordinator	Christoph Ebnöther (ebch)		
Deputy Module Coordinator	-		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	Students... <ul style="list-style-type: none"> § explain the causes and development of the second phase of the Industrial Revolution. § analyze the global economic crisis of 1929 and its economic and political consequences. § explain the importance of the Bretton Woods system for the world economy. § explain the consequences of the end of the Bretton Wood system for the economy and for politics. § explain the economic system of communism and the reasons for its failure. § evaluate the evolution of globalization in the period from 1990 to 2008. § explain the causes and effects of the Asian Crisis of 1997. § analyze the development and effects of the succession of crises in the USA and Europe since 2008. § evaluate, from an economic history perspective, the development of China, Latin America, and Switzerland in the 20th and early 21st centuries against the relevant political and social background. 		

	§ analyze events of economic history against the relevant political, economic, and social background.		
Module Content	§ The Industrial Revolution / Economic liberalism § The global economic crisis of 1929 and its effects § The Bretton Woods system § The Oil Crisis of 1973 and its effects § The economic system of communism and the economic causes for the collapse of communism § The transformation of the former communist states § The process of globalisation in the period from 1990 to 2008 § The Asian Crisis of 1997 and its consequences § The economic development of South America since the 1990s § The financial crisis of 2008 and its consequences § The economic history of China § The economic history of Switzerland in the 19th and 20th centuries		
Links to other modules	-		
Methods of Instruction	§ Lecture § Case Studies	Social Settings Used: § Individual Work § Pair Work	
Digital Resources	§ Reader § Teaching Videos		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	30 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	30 h	32 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Written exam in the form of an essay	Grade	60	100,00 %
Classroom Attendance Requirement	80%		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	-		
Comments	The performance assessment is scheduled to take place in the final week of the semester.		