

2019.FS

Module Name: International Relations - Politics in Business			
Module Code	w.BA.XX.2IntRelPiB.XX		
Module Description	The overall objectives of the module are for students to understand the mechanism of international relations with a focus on politics in business. Students work with current cases in international affairs and assess them from different perspectives.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PiE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
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ECTS	3		
Organizational Unit	W Abt. International Business Leitung		
Module Coordinator	Florian Keller (kelf)		
Deputy Module Coordinator	Dominique Ursprung (ursp)		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § acquire a basic knowledge of diplomacy and international relations. § understand the interaction between business and politics. § assess the role of international organizations. § understand the role of commercial diplomacy. § know the political system of Switzerland. 		
Module Content	<ul style="list-style-type: none"> § International Relations Theory and International Organizations § Contemporary Diplomacy: Theory and Practice § Relevant Ministries and Government Agencies § Embassies and Consulates § Non-State Actors § Political System of Switzerland 		
Links to other modules	The content of this module is linked to the following module: w.BA.XX.1EuA.XX		
Methods of Instruction	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"> <ul style="list-style-type: none"> § Lecture § Case Studies </td> <td style="width: 50%;">Social Settings Used: Group Work</td> </tr> </table>	<ul style="list-style-type: none"> § Lecture § Case Studies 	Social Settings Used: Group Work
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Digital Resources	§ Reader § Teaching Materials § Case Studies (with Key) § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	20 h	
Small Class	-	-	
Group Instruction	-	20 h	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	40 h	22 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others	Assessment	Length (min.)	Weighting
Talk/oral presentation	Grade	10	50,00%
Written Assignment	Grade	-	50,00%
Classroom Attendance Requirement	80%		
Language of Instruction/Examination	English		
Compulsory Reading	Berridge, G. (2015). Diplomacy : Theory and Practice. 5th ed edition. UK: Basingstoke : Palgrave Macmillan. ISBN 978-1-137-4455-06.		
Recommended Reading	Heywood, A. (2014). Global Politics. 2nd ed edition. UK: Basingstoke : Palgrave Macmillan. ISBN 978-1-4039-8982-6.		
Comments	-		