Valid for 2023.FS

Module Name: International Relations - Politics in Business		
Module Code	w.BA.XX.2IntRelPiB.XX	
Module Description	The overall objective of this module is for students to discover the world of international relations and diplomacy, including the role of states and international organizations and how they interact with the private sector. Students work on current topics in international affairs and produce digital content (podcast or video) to present their analysis.	
Program and Specialization	International Management	
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009	
Module Category	**Module Type:** Compulsory Elective	**Program Phase:** Main Study Period
ECTS	3	
Organizational Unit	W Abteilung International Business	
Module Coordinator	Dominique Ursprung (ursp)	
Deputy Module Coordinator	Florian Keller (kelf)	
Prerequisite Knowledge	-	
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence	
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change	
Module Learning Objectives	Students... § acquire a basic knowledge of diplomacy and international relations. § understand the interaction between business and politics. § assess the impact of digitalization on diplomacy. § learn how to write and present a speech. § analyze the impact of cyber diplomacy on business.	
Module Content	§ International Relations Theory and International Organizations § Foreign Ministries, Government Agencies, Embassies, and Consulates § Regulation of Artificial Intelligence § Digital Diplomacy § The International Telecommunication Union (ITU)	
Links to other modules	The content of this module is linked to the following module: w.BA.XX.1EuA.XX	
Methods of Instruction	§ Lecture § Exercises § Problem-Oriented Teaching § Literature Review	**Social Settings Used:** § Individual Work § Pair Work
Digital Resources	§ Reader § Teaching Materials § Case Studies (with Key) § Multiple Choice Tests	

Type of Instruction		Classroom Instruction	Guided Self-Study	Autonomous Self-Study
	Large Class	28 h	20 h	
	Small Class	-	-	
	Group Instruction	-	20 h	
	Practical Work	-	-	
	Seminar	-	-	
	Total	**28 h**	**40 h**	**22 h**

Performance Assessment				
End-of-module exam	Form		Length (min.)	Weighting
-	-		-	-
Permitted Resources	-			

Others	**Assessment**	**Length (min.)**	**Weighting**
Written Assignment	Grade	-	10,00 %
Written Assignment	Grade	-	50,00 %
Talk/oral presentation	Grade	3	40,00 %

Classroom Attendance Requirement	Mandatory Attendance: None
Language of Instruction/Examination	English
Compulsory Reading	§ Berridge, G. (2022). Diplomacy : Theory and Practice. 6th ed edition. UK: Basingstoke : Palgrave Macmillan. ISBN 978-3-030-85930-5.
Recommended Reading	§ Riordan, S. (2019). Cyberdiplomacy : managing security and governance online. Cambridge, UK, Medford, MA: Polity Press. ISBN 978-1-5095-3407-4. § Manor, I. (2019). The Digitalization of Public Diplomacy. Palgrave Macmillan. ISBN 978-3-030-04405-3.
Comments	-