

2019.FS

Module Name: Integration	
Module Code	w.BA.XX.2Int-GM.XX
Module Description	The students take part in a management game in which they solve an integrative case study and deal with interrelated aspects of business administration. They integrate, reflect on, and consolidate the specialist knowledge they have acquired to date.
Program and Specialization	Business Administration - General Management
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W General Management Ltg.
Module Coordinator	Stefan Schuppisser (sste)
Deputy Module Coordinator	Rahel Brunner (brrr)
Prerequisite Knowledge	Modules attended throughout the program
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § review and synthesize the knowledge acquired during their studies in an integrative manner in order to analyze and solve a case study and take part in a management game. § apply the knowledge they have acquired in a self-reliant, critical, and differentiated manner to develop practical solutions for the problems presented in the case studies and the management simulation. § present their findings to a target audience in an appropriate manner. § assess their specialist knowledge critically and take their own measures to close any gaps they have identified.
Module Content	§ Management simulation game § Solving an integrative case study
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2AIntBus.XX w.BA.XX.2AMark.XX w.BA.XX.2ASM.XX w.BA.XX.2BWL-BO.XX w.BA.XX.2EIS-GM.XX w.BA.XX.2FinAcc.XX w.BA.XX.2HCM.XX w.BA.XX.2InE.XX w.BA.XX.2IntBus.XX

	w.BA.XX.2Komm.XX		
	w.BA.XX.2LU.XX		
	w.BA.XX.2MAcc.XX		
	w.BA.XX.2Mark.XX		
	w.BA.XX.2OP.XX		
	w.BA.XX.2Skill.XX		
	w.BA.XX.2SPM.XX		
	w.BA.XX.2Strat.XX		
Methods of Instruction	§ Case Studies § Problem-Oriented Teaching § Presentations § Simulation	Social Settings Used: § Individual Work § Group Work	
Digital Resources	None		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	32 h	64 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	24 h	20 h	
Total	56 h	84 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	30,00%
Permitted Resources	Approved calculator according to "Guidelines on Supplementary Materials"	With dictionary	
Others			
	Assessment	Length (min.)	Weighting
Management game	Grade	-	30,00%
Case study report and presentation	Grade	20	40,00%
Classroom Attendance Requirement	Attendance required in accordance with the semester program (kickoff in SW1, date of presentation of case study/strategy paper, simulation in class)		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	-		
Comments	While the end-of-module exam will be in German, questions on topics/modules taught in English in the general BO-GM program will be asked in English.		