

2019.FS

Module Name: Integration			
Module Code	w.BA.XX.2Int-BF-en.XX		
Module Description	By working on cases, students deal with strategic issues. In addition, they take part in a complex banking management simulation exercise.		
Program and Specialization	Business Administration - Banking and Finance (PiE)		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	Module Type: Compulsory	Program Phase: Main Study Period	
ECTS	6		
Organizational Unit	W Institut für Wealth & Asset Management		
Module Coordinator	Christoph Kley (kley)		
Deputy Module Coordinator	Hans Brunner (brnh)		
Prerequisite Knowledge	All knowledge previously acquired while enrolled in their course of study.		
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence		
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change		
Module Learning Objectives	Students... § apply the specialist knowledge acquired in their course of studies in a complex simulation exercise (banking management). § develop practical solutions for strategic issues (cases).		
Module Content	§ Banking simulation exercise § Harvard cases		
Links to other modules	-		
Methods of Instruction	§ Case Studies § Problem-Oriented Teaching § Project Work § Banking simulation	Social Settings Used: § Individual Work § Group Work	
Digital Resources	Reader		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	7 h	-	
Small Class	42 h	62 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	49 h	62 h	

Performance Assessment				
End-of-module exam	Form		Length (min.)	Weighting
-	-		-	-
Permitted Resources	-			
Others	Assessment		Length (min.)	Weighting
Talk/oral presentation	Grade		20	10,00%
Written Assignment	Grade		-	10,00%
Talk/oral presentation	Grade		30	10,00%
Written Assignment	Grade		-	10,00%
Written Assignment	Grade		-	10,00%
Talk/oral presentation	Grade		30	10,00%
Written Assignment	Grade		-	10,00%
Written Assignment	Grade		-	10,00%
Written Assignment	Grade		-	10,00%
Written Assignment	Grade		-	10,00%
Classroom Attendance Requirement	Attendance required for the simulation exercise as well as for the interim presentation and the final presentation of the Harvard cases.			
Language of Instruction/Examination	English			
Compulsory Reading	Instructions for simulation exercise			
Recommended Reading	Instructions for simulation exercise			
Comments	The exact weighting of individual tasks and details concerning the performance assessments will be communicated at the start of the module.			