

2019.FS

<b>Module Name: Integration</b>	
Module Code	w.BA.XX.2Int-ACA.XX
Module Description	Students understand the connections between accounting, controlling, and auditing in a business administration context. They are capable of interdisciplinary thinking and of approaching complex problem areas systematically as well as working under predefined time constraints and in teams. They make accomplished presentations to industry professionals and give competent answers to spontaneous questions.
Program and Specialization	Business Administration - Accounting, Controlling, Auditing
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	<b>Module Type:</b> Compulsory
	<b>Program Phase:</b> Main Study Period
ECTS	6
Organizational Unit	W Institut für Financial Management
Module Coordinator	Gabriela Nagel (nail)
Deputy Module Coordinator	Fabian Danko (dank)
Prerequisite Knowledge	Subjects of the specialization in "Accounting, Controlling, and Auditing"
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § work on multi-faceted problems of business administration systematically and devise adequate solution proposals. § think in an interdisciplinary way and approach problems holistically and from different perspectives. § compile the necessary information independently while under time pressure and create concepts. § work in teams and decide independently how to divide the work effectively and efficiently among team members. § present the solutions they have developed in a manner that is professional and suitable for specific stakeholders. They are able to answer questions spontaneously and use convincing arguments in discussing them. § work on case studies dealing with aspects of accounting, controlling, auditing, and corporate finance. § search for and utilize sources of information (corporate statements, press releases, journal articles) autonomously and use these in a purposeful manner. § analyze specific business management issues on the basis of the knowledge systems taught. § understand problem areas and develop suitable proposals. § apply scientific methodologies.

	§ present the knowledge they have acquired in a manner that is focused and appropriate for specific stakeholders.			
Module Content	§ Systematic work on case studies § Independent compilation of essential information § Project management (appropriate delegation of work within the group) § Presentation skills § Networked thinking § Teamwork (organization, work culture) § Prioritizing various sources of information in answering preparatory questions online			
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2Audit.XX w.BA.XX.2CFV.XX w.BA.XX.2FinAcc.XX			
Methods of Instruction	§ Interactive Instruction § Case Studies § Exercises § Project Work § Literature Review § Discussion § Presentation § Group project § Simulation § Exercise tasks	<b>Social Settings Used:</b> § Individual Work § Group Work		
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Case Studies (with Key) § Multiple Choice Tests			
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>	
Large Class	-	-		
Small Class	-	-		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	30 h	70 h		
<b>Total</b>	<b>30 h</b>	<b>70 h</b>	<b>80 h</b>	
Performance Assessment				
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>	
-	-	-	-	
<b>Permitted Resources</b>	-			
<b>Others</b>				
<b>Others</b>		<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Written Assignment		Grade	-	40,00%
Talk/oral presentation		Grade	45	60,00%
Classroom Attendance Requirement	Attendance is compulsory on the date of presenting the group project. In addition, students must complete an e-test prior to the first session. One grade will be deducted from the final module grade if a student does not participate.			
Language of Instruction/Examination	German			
Compulsory Reading	§ (2018). Das schweizerische Steuerrecht. 9th edition. Cosmos Verlag. ISBN 978-3-85621-249-0. § (2017). Unternehmensbewertung und Aktienanalyse. 3rd edition. Zürich: SKV. ISBN 978-3-286-34483-9. § (2016). Schweizer Spitäler: So gesund waren die Finanzen 2014. PWC, Relevant: Chapters 1, 3, and 4 of this PWC study § Hober, P., Hotz, D. & Sommer, P. (2015). Spital übermorgen - Praxishandbuch Spitalstrategie. PWC-Studie, § Swiss GAAP FER Fachempfehlungen zur Rechnungslegung 2014/2015. Treuhand-Kammer. SKV-Verlag. ISBN 978-3-286-30265-5. § ZHAW Competence (2011). Gesundheit als Business. (Heft 3), § Butz, A., Di Giusto, F. & Philipp, J. (2017). Zitierleitfaden. School of Management and Law,			
Recommended Reading	§ (2016). Ambulant vor stationär. PWC-Studie, Chapter 5 § Volkart, R. & Wagner, A. (2018). Corporate Finance. 7th edition. Versus. ISBN 978-03909-290-1.			
Comments	Most of the compulsory reading materials will be available on Moodle and need not be acquired by them.			