

Valid for 2022.HS

Module Name: International Trade and Policy			
Module Code	w.BA.XX.2ITrPo-IM.XX		
Module Description	The overall objective of this module is for students to learn how to analyze global trade from different perspectives and to present findings in a structured, concise, and convincing way.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Specialization in Accounting, Controlling, Auditing § Business Administration - Specialization in Banking and Finance § Business Administration - Specialization in Banking and Finance (FLEX) § Business Administration - Specialization in Banking and Finance (PiE) § Business Administration - Specialization in Behavioral Design § Business Administration - Specialization in Economics and Politics § Business Administration - Specialization in General Management § Business Administration - Specialization in General Management (Flex) § Business Administration - Specialization in Marketing § Business Administration - Specialization in Risk and Insurance § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Abteilung International Business		
Module Coordinator	Dominique Ursprung (ursp)		
Deputy Module Coordinator	Benedikt Zoller-Rydzek (zolb)		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § understand the evolution of the global trade regime. § understand the rise of global production and the implications of global production chains for businesses. § critically evaluate the benefits and drawbacks of preferential liberalization. § understand Switzerland's free trade policy and its role as a member and host state of the World Trade Organization (WTO). § place specific international issues in a broader political and economic context and evaluate them critically. § know how to analyze trade statistics. § understand the impact of tariffs on trade. 		

Module Content	§ International political economy (IPE) § Multilateral trading system, World Trade Organization (WTO) § Preferential trade agreements § Trade policy of major economies § The role of Switzerland in global trade § Analysis of trade statistics § Trade and tariffs		
Links to other modules	The content of this module is linked to the following module: w.BA.XX.1EuA.XX		
Methods of Instruction	§ Lecture § Case Studies § Exercises § Problem-Oriented Teaching § Literature Review	Social Settings Used: Individual Work	
Digital Resources	§ Reader § Teaching Videos § Teaching Materials § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	20 h	42 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	20.00 %
Written Assignment	Grade	-	80.00 %
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	§ Current news from sources such as the Financial Times or the Economist § Ravenhill, J. (2020). Global Political Economy. 6th edition. Oxford: Oxford University Press. ISBN 978-0-19-882064-2.		
Recommended Reading	§ Walter, A. & Sen, G. (2009). Analyzing the global political economy. Princeton, NJ: Princeton University Press. ISBN 978-0-691-13959-3. § Khanna, P. (2016). Connectography : mapping the future of global civilization. New York: Random House. ISBN 978-0-399-58937-9. § Van den Bossche, P. & Zdouc, W. (2022). The law and policy of the World Trade Organization : text, cases, and materials. 5th edition. Cambridge UK: Cambridge University Press. ISBN 1-108-78454-2.		
Comments	-		