

2019.HS

<b>Module Name: International Trade and Policy</b>			
Module Code	w.BA.XX.2ITrPo-IM.XX		
Module Description	The overall objectives of the module are for students to (a) gain an understanding of the global trade regime, (b) analyze the globalization of production from an interdisciplinary point of view, and (c) critically assess current trends in global trade and policy.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Accounting, Controlling, Auditing</li> <li>§ Business Administration - Banking and Finance</li> <li>§ Business Administration - Banking and Finance (FLEX)</li> <li>§ Business Administration - Banking and Finance (PiE)</li> <li>§ Business Administration - Economics and Politics</li> <li>§ Business Administration - General Management</li> <li>§ Business Administration - General Management (PiE)</li> <li>§ Business Administration - Risk and Insurance</li> <li>§ Business Law</li> <li>§ International Management</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 40%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Abt. International Business Leitung		
Module Coordinator	Dominique Ursprung (ursp)		
Deputy Module Coordinator	Florian Keller (kelf)		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ understand the evolution of the global trade regime.</li> <li>§ understand the rise of global production and the implications for a company of global production chains.</li> <li>§ recognize trade and non-trade concerns and their challenges for businesses.</li> <li>§ critically evaluate the benefits and drawbacks of preferential liberalization.</li> <li>§ understand Switzerland's free trade policy and its role as a member and host state of the World Trade Organization (WTO).</li> <li>§ place specific international issues in a broader political and economic context and evaluate them critically.</li> </ul>		
Module Content	<ul style="list-style-type: none"> <li>§ International political economy</li> <li>§ Multilateral trading system, World Trade Organization (WTO)</li> <li>§ Free trade agreements and regional economic arrangements</li> <li>§ Switzerland's free trade policy &amp; EFTA</li> </ul>		

Links to other modules	The content of this module is linked to the following module: w.BA.XX.1EuA.XX		
Methods of Instruction	§ Lecture § Case Studies § Exercises § Problem-Oriented Teaching § Literature Review	<b>Social Settings Used:</b> Individual Work	
Digital Resources	§ Reader § Teaching Videos § Teaching Materials § Multiple Choice Tests		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	26 h	22 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>26 h</b>	<b>22 h</b>	<b>42 h</b>
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
Others			
	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Written Assignment	Grade	-	100,00 %
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	§ Current news from sources such as the Financial Times or the Economist § Ravenhill, J. (2017). Global Political Economy. 5th edition. Oxford: Oxford University Press. ISBN 9780198737469.		
Recommended Reading	§ Walter, A. & Sen, G. (2009). Analyzing the global political economy. Princeton, NJ: Princeton University Press. ISBN 978-0-691-13959-3. § Khanna, P. (2016). Connectography : mapping the future of global civilization. New York: Random House. ISBN 978-0-399-58937-9. § Van den Bossche, P. & Zdouc, W. (2017). The law and policy of the World Trade Organization. 4th edition. Cambridge UK: Cambridge University Press. ISBN 978-1-107-15798-9.		
Comments	-		